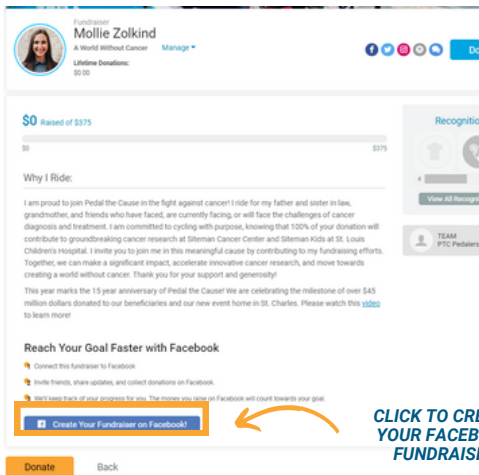


How to Create a Facebook Fundraiser



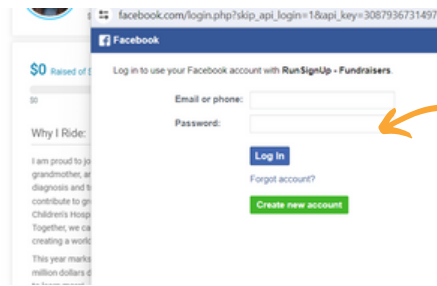
Reach your fundraising goal faster by creating a Facebook Fundraiser directly from your PTC Fundraising Page! Any money that is raised on Facebook will count towards your overall fundraising goal. On average, connected fundraisers raise over \$150 through Facebook.

STEP 1 To create a Facebook Fundraiser, login to your profile and click the "Create Your Fundraiser on Facebook" button at the bottom of your profile page.



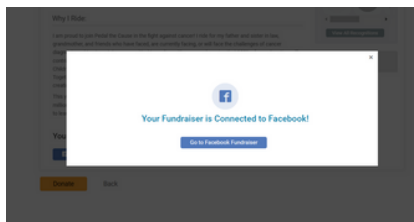
CLICK TO CREATE YOUR FACEBOOK FUNDRAISER

STEP 2 Log in to your Facebook account to link your fundraising page to Facebook.

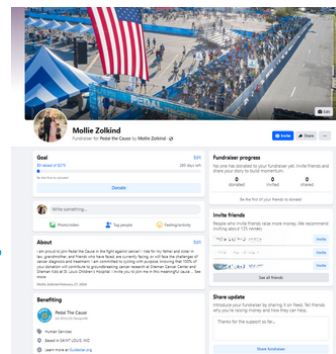


LOG IN TO YOUR FACEBOOK ACCOUNT TO ACTIVATE YOUR FUNDRAISER

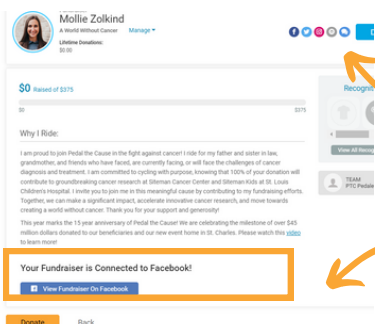
STEP 3 Click through and accept the two prompts and permissions. Once complete, a pop up will appear confirming the connection was successful.



STEP 4 Start sharing your Facebook Fundraiser with your friends and family! Any money that you raise on Facebook will automatically count towards your overall fundraising goal. Your total amount raised will be synced between your PTC fundraising profile page and Facebook.



STEP 5 Once your Facebook fundraiser is activated, a message on your PTC fundraising page will automatically be updated with a button that directs to your Facebook fundraiser.



THE SOCIAL SHARING BUTTONS LINK TO PTC SOCIAL MEDIA ACCOUNTS.

CLICK TO VIEW YOUR FACEBOOK FUNDRAISING PAGE