

PEDAL
THE CAUSESM

A WORLD WITHOUT CANCER.SM

2023 ANNUAL REPORT



PEDALTHECAUSE.ORG

Dear Pedal Family,

Another year in the books! We are pleased to report that through your steadfast support, Pedal the Cause's momentum remains strong as we strive to create a world without cancer. This year, we are proud to once again be on the list of the top ten most impactful cause-related cycling events in the country. Our check grew, our Pedal Family grew, and most importantly, our impact grew.

The energy at ride weekend was palpable, as we welcomed riders, spinners and volunteers to the beautiful Chesterfield Valley along with thousands of guests to cheer them all on. We hosted our Kids Challenge and enjoyed a night of celebration together at Taste the Cause and the Inspirational Program. Across the country and region, *Inspired* participants connected to the cause with a variety of activities.

2023 by the numbers

- 3,998 participants from St. Louis and across the country
- \$5,003,916 raised for cancer research (\$1,437 average per participant)
- 424 Incentive Level participants raising a total of \$3,175,586
- 54 community-minded Sponsors & Partners funding Pedal operations
- 16 new adult and 4 new pediatric cancer research projects launched with Pedal funds

Deepest thanks to all who made this happen: our participants, donors, sponsors and partners, volunteers and staff, board of directors and Champions Circle members, team captains and Kids Challenge families. Your individual generosity and determination to end cancer culminated in a record-breaking 2023!

The impact of the more than \$45 million donated by Pedal the Cause since 2010 is coming into clear focus. Not only have Pedal dollars led to accelerated developments in cancer treatments, but they have also contributed to Siteman Cancer Center's standing as a top ten comprehensive cancer center in the nation, and one of only three centers designated 'Exceptional' by the NCI.

Through the research we are funding at our best-in-class facilities here in St. Louis we are creating real impact; a world without cancer has never been more in reach. Now, with 14 years of momentum, we are looking forward to an extraordinary 15th year of community building, creating impact and breaking records. Thank you for your support and trust as we Pedal Forward, together.

Sincerely,



David Drier
David Drier
Executive Director



Bill Timmons
Bill Timmons
Board President

MISSION & IMPACT



OUR MISSION

is to provide critical funding for cancer research at Siteman Cancer Center and Siteman Kids at St. Louis Children's Hospital through our annual cycling challenge. It is our hope that research funded by Pedal the Cause will ultimately lead to a cure for cancer.

100% of participant-raised donations fund innovative cancer research at:



SINCE 2010:



38,000
RIDERS



450,000+
DONATIONS



8,700
VOLUNTEERS

\$45,811,439

DONATED SINCE 2010 FUNDING

219 CANCER RESEARCH PROJECTS } **171** ADULT
48 PEDIATRIC

PEDIATRIC TOTAL INCLUDES TWO PIECES OF CRITICAL EQUIPMENT USED FOR CANCER RESEARCH

\$5,003,916
RAISED IN 2023

Record year.

12:1
ROI

FOR EVERY \$1 PEDAL THE CAUSE DONATES TO CANCER RESEARCH, AN ADDITIONAL \$12 ON AVERAGE IS OBTAINED IN OUTSIDE FUNDING

2023 PEDAL THE CAUSE FUNDED RESEARCH PROJECTS

SITEMAN CANCER CENTER

NeoTAILOR: A Phase II Biomarker-directed Approach to Guide Neoadjuvant Therapy for Patients with Stage II/III ER-positive, HER2-negative Breast Cancer

Goal: NeoTAILOR aims to utilize a novel biomarker-driven approach to guide neoadjuvant treatment selection. It is our hypothesis that this will improve clinical response for postmenopausal women with clinical stage II/III ER-positive, HER2-negative breast cancer and identify those who may not require neoadjuvant chemotherapy, with a primary focus on outcomes in Black patients.

Principal Investigator: [Nusayba Bagegni, MD](#)

Phase I Study with an Expansion Cohort of EZH2 Inhibitor CPI-0209 (Tulmimetostat) in Patients with Mycosis Fungoides and Sézary Syndrome

Goal: The hypotheses of this study are that an oral drug known as tulmimetostat (CPI-0209) will be safe and well tolerated in patients with advanced (stage IB-IVB) Mycosis Fungoides and Sézary Syndrome who have had at least one prior systemic therapy, and that in these patients, tulmimetostat will demonstrate efficacy and be worthy of further study.

Principal Investigator: [Neha Mehta-Shah, MD, MSCI](#)

Characterizing Rural Metastatic Breast Cancer Care: A Qualitative Analysis

Goal: To enhance cancer control research and the implementation of effective evidence-based interventions by gaining a more in depth understanding of rural metastatic breast cancer care and facilitating partnerships with sites serving rural populations.

Principal Investigator: [Ashley Houston, OTD, MSCI](#)

High Spatiotemporal Resolution Radioluminescent Dosimetry of Proton FLASH Radiotherapy for Pre-Clinical Studies

Goal: Develop accurate and precise systems for radiation dose measurement for FLASH radiotherapy (ultra-high dose-rate radiotherapy with great promise in sparing normal tissues) enabling us to robustly perform radiobiological studies paving the way to safely treat patients by FLASH radiotherapy. This project will positively impact public health by enabling more accurate and quantitative, but clinically practical, FLASH dose measurement, that is not achievable by currently available technologies.

Principal Investigator: [Arash Darafsheh, PhD](#)

Clinical Molecular Imaging of the Prostate Cancer Microenvironment

Goal: Our overarching goal is to integrate a new, advanced, MR imaging tool (diffusion basis spectrum imaging or DBSI) with a new, advanced pathology imaging tool (mass spectrometry matrix assisted laser desorption ionization or MALDI) with existing imaging and genomic tools to predict PCa patient outcomes accurately.

Principal Investigator: [Joseph Ippolito, MD, PhD](#)

Understanding the Role of Mammogram Images in the Risk of Triple Negative Breast Cancer

Goal: The successful completion of this study has the potential to offer valuable insights into the identification of novel targets for triple-negative breast cancer (TNBC). These findings could pave the way for innovative early prevention strategies, enhance future treatment options, and ultimately lead to improvements in the early detection of TNBC.

Principal Investigator: [Shu \(Joy\) Jiang, PhD](#)

A Novel Feed-Forward Cycle that Drives Tumor Progression and Immune Evasion

Goal: We expect to define new paradigms of epigenetic-immune interaction that will be relevant for many cancers. These studies will advance our ongoing work and provide additional preliminary data needed for submission of an NCI R01 application.

Principal Investigator: [Jacqueline Payton, MD, PhD](#)

Intrinsic and Extrinsic Factors Driving Clonal Evolution and Disease Progression in Myeloproliferative Neoplasms

Goal: The overall objective of this proposal is to determine how inflammation drives MPN disease development and progression. Our proposed projects leverage established collaborations and incorporate state-of-the-art approaches to foster synergy beyond what could be achieved independently. These efforts are critical to establish the framework for a subsequent Program Project Grant (PPG) application focused on MPNs.

Principal Investigator: [Stephen Oh, MD, PhD](#)

2023 PTC FUNDED RESEARCH PROJECTS (CONT.)

SITEMAN CANCER CENTER (CONT.)

Pilot Clinical Trial of Neoadjuvant SGLT2 Inhibition in High-Risk Localized Prostate Cancer

Goal: To assess the safety and tolerability of dapagliflozin, a sodium glucose cotransporter 2 inhibitor (SGLT2i; used to treat diabetes and heart failure) in patients with high risk prostate cancer who will be undergoing surgical excision of the prostate. We expect that 4 weeks of dapagliflozin therapy prior to surgery will not only be well-tolerated and safe, but will also reduce the size of the tumor by targeting both systemic and tumor sugar regulation.

Principal Investigator: [Melissa Reimers, MD](#)

Cabozantinib in High Grade Neuroendocrine Neoplasms

Goal: Our plan is to evaluate the response rate of cabozantinib treatment in patients with high grade neuroendocrine neoplasms that have progressed after first line therapy. For the patients who responded, we want to understand why it happened and who should benefit from it more in the future. For those patients who did not respond, we want to understand how to combine cabozantinib with complementary pill treatments to bypass that resistance and augment its effect. The potential for 1) infusion-free treatments and 2) prolongation of meaningful life in this group of patients with rare, deadly tumors is very significant and can have a long-lasting impact for the patients and their loved ones.

Principal Investigator: [Nikolaos Trikalinos, MD, MS](#)

Posttranscriptional Regulation of the Telomerase RNA Component is a Major Determinant of Hematopoietic Failure in Telomerase Mutants

Goal: To determine the potential of novel pathways regulating telomerase RNA stability to restore blood development and prevent cancer formation in patients with the cancer prone bone marrow failure syndrome dyskeratosis congenita.

Principal Investigator: [Luis Batista, PhD](#)

Brain Tumor Treatment as a Promoter of Tumor Recurrence

Goal: Treatment for brain tumors negatively impacts the normal brain. We seek to reverse this injury, which we believe will lengthen and improve the quality of patients' lives.

Principal Investigator: [Milan G. Chheda, MD](#)

Priming Antitumor T-cell Responses in vivo with CAR Antigen Presenting Cells

Goal: Validate the efficacy of a new cancer immune therapy developed at Washington University that utilizes chimeric antigen receptor (CAR) technology in dendritic cells (DCs) to initiate new antitumor immunity, in mouse models and a translationally relevant human CAR DC product. This new curative intent treatment platform would be relevant to cancer patients across all histologies, including metastatic patients and those unresponsive to current immunotherapies.

Principal Investigator: [Carl DeSelm, MD, PhD](#)

Mechanisms of Tumor Immune Evasion

Goal: Reduce the risk of cancer recurrence and improve survival in patients with aggressive triple negative breast cancer (TNBC) by targeting Dkk1, a molecule produced by both tumor and healthy cells in the bone or in proximity to cancer cells, which supports tumor growth by reducing the ability of immune cells to kill tumor cells.

Principal Investigator: [Roberta Faccio, PhD](#)

Circular RNA Encoded Peptides in Colon Cancer

Goal: Our goal is to deepen our understanding of how a new class of molecules, known as circular RNAs (circRNAs), promote colorectal cancer (CRC) metastasis and chemotherapy resistance, with the ultimate goal of "drugging" these molecules to impede metastases and improve patient care.

Principal Investigator: [Ryan Fields, MD, BS](#)

Knowledge and Beliefs about Alcohol Consumption as a Risk Factor for Cancer

Goal: The proposed research seeks to inform future cancer risk decision making and discussions in clinical practice by improving the public's knowledge about the link between drinking alcohol and increased risk of developing cancer. The proposed formative research will provide rich mixed-methods data that will explain how participants process cancer risk information and produce prototype messages to be tested in a future clinical trial.

Principal Investigator: [Amy McQueen, PhD](#)

2023 PTC FUNDED RESEARCH PROJECTS (CONT.)

SITEMAN KIDS AT ST. LOUIS CHILDREN'S HOSPITAL

Impact of Human iNKT Cell Expansion with Different Glycolipid Antigens on Malignant Cell Killing

Goal: The goal is to improve existing cellular therapies as well as develop novel cellular therapies for malignant diseases by supporting the development of novel invariant natural killer T (iNKT) cell-based cancer-targeting therapies with enhanced safety and efficacy.

Principal Investigator: Melissa Mavers, MD, PhD, Assistant Professor of Pediatrics

Developing Novel Chatbots Powered by Large Language Models for Pediatric Cancer and Vascular Anomalies

Goal: The goal is to develop cancer-specific and vascular anomaly-specific chatbots using a retrieval-augmented generation approach and assess the usefulness, quality and acceptability of these tools.

Principal Investigator: Bryan Sisk, MD, MSCI, Assistant Professor of Pediatrics

Germline mutations in ETV6 and cancer predisposition

Goal: The goal is to understand the biological significance of these genetic defects, and their potential impact on human disease.

Principal Investigator: Jorge Di Paola MD, Professor of Pediatrics

Role of Retinoids in Acute Myeloid Leukemia Treatment

Goal: The goal is to further understand the molecular mechanism of the retinoid receptor/COMPASS-like complex interaction as well as to develop pre-clinical data for a clinical trial of combination menin inhibitor and retinoids.

Principal Investigator: Margaret Ferris, MD, PhD

Within 5 years of investment, for every \$1 Pedal the Cause donates to fund cancer research, an additional \$12 is obtained from outside sources, like the NCI or NIH, to further advance these projects. With this 12:1 return on investment, Pedal the Cause is responsible for garnering \$550 million - over half a billion dollars - for cancer research since 2010.

Not only has this led to accelerated developments in cancer treatments, but this has also contributed to Siteman Cancer Center's standing as a top ten cancer center in the nation - bringing talent, impact, and life-saving cures to our community and the world.

\$45,811,439

total PTC donations



\$549,737,268

total leveraged funds!

12:1
ROI

Visit pedalthecause.org/impact to learn more about impact

SPONSORS & PARTNERS

Our sponsors and beneficiary partners are an integral element in our mission to end cancer. Their support through funding and in-kind donations make it possible for us to give 100% to fund cancer research.

PRESENTING SPONSOR

Edward Jones[®]

BENEFICIARY PARTNERS



CHAMPION - \$75,000+



LEAD - \$50,000+

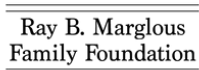


SPONSORS & PARTNERS

SIGNATURE - \$25,000+



CONTRIBUTING - \$15,000+



PELTON - \$10,000+



PEDAL PARTNERS - \$5,000+



IN-KIND PARTNERS





Meet our 2023 Featured Fighters. They are members of the Pedal family - survivors, fighters, doctors, researchers and caregivers - for whom the fight with cancer is personal. Together, we can create a world without cancer - all cancers, for everyone.

Click on each video or scan to watch all videos



Kathy Pietoso



Dr. Christopher Maher



Ted Wheeler



Nicole & Aric Kreeger



Troy Guzman



Will & Dr. Maggie Ferris

TOP 2023 TEAMS



TOP CORPORATE TEAMS

1. Team Edward Jones / 146*	\$661,024
2. Mississippi Lime Co / 57*	\$95,550
3. McCarthy / 104*	\$77,451
4. MRHFM - Meso Warriors / 48*	\$71,728
5. Team Keeley / 52*	\$66,928
6. Team Bunzl / 53*	\$65,144
7. Companion/Kaldi's powered by Big Shark	\$62,833
8. Stifel / 62*	17* \$62,380
9. World Wide Technology / 40*	\$60,447
10. True Refrigeration - Rob's Riders / 19*	\$50,002



TOP HOSPITAL TEAMS

1. Bartlett's Bikers / 71*	\$97,055
2. Heads Up / 71*	\$60,652
3. St. Louis Children's Hospital / 79*	\$59,909
4. BJC HealthCare / 28*	\$54,631
5. Pancreas Cancer Road Warriors / 35*	\$45,525
6. Gyn Onc Teal on Wheels / 26*	\$39,294
7. Our Mark on Melanoma / 5*	\$32,810
8. Team Leukemia / 38*	\$24,961
9. Radiation Oncology Accelerators / 38*	\$24,267
10. Team Siteman / 51*	\$14,854



TOP FRIENDS & FAMILY TEAMS

1. Powered by Hope / 187*	\$321,173
2. Team Kyle / 15*	\$319,880
3. Team Victoria St. Louis / 55*	\$229,666
4. Greg's Fancy Foxes / 31*	\$92,845
5. Team Addi / 17*	\$72,636
6. Bill's Angels / 12*	\$71,850
7. Bill Box's Blue, Red and Grey / 17*	\$67,008
8. e-Riders / 18*	\$63,932
9. Hill Climbers / 20*	\$63,049
10. Stubby Strong / 19*	\$47,180

* Number of registered riders, spinners, virtual riders, kids challengers and volunteers per team

TOP 2023 FUNDRAISERS

We recognize our Top Fundraisers for their extraordinary efforts raising money for cancer research in St. Louis. Together, these 424 individuals raised **\$3,175,586** in 2023 for cancer research.

PODIUM \$25,000+

Dan Timm	\$408,980
Kira Andersen	\$300,080
Ann Sullivan	\$55,159
Matthew Danis	\$55,000
Teri Griege	\$48,596
Nicole Stubblefield	\$40,000
Heather Johnson	\$36,906
David Drier	\$33,616
Addi Darnell	\$32,553
Merle Fox	\$32,098
Richard Liekweg	\$31,920
Kevin Alm	\$29,430
Emery Skolfield	\$28,750
Ann Sheehan	\$28,400
Sawyer Merlin	\$27,521
Ryan Fields	\$27,180
Ron Triplett	\$26,863
Mark Brandom	\$25,985
Bill Koman	\$25,500
Andrew Darnell	\$25,328
The Tiede Family	\$25,105
Kathy Kohlbry	\$25,100

ROAD WARRIOR \$10,000+

Molly George	\$17,959
Ted Wheeler	\$16,671
Steve Green	\$16,322
Ed Alizadeh	\$16,240
Bart French	\$16,200
West Plains Rides	\$15,200
David Pisarkiewicz	\$15,199
Dennis Araujo	\$15,025
Lisa Holley	\$13,801
John Andrew Mulcahy	\$13,250
Harry Miller	\$13,100

ROAD WARRIOR (continued)

Scott Drury	\$12,762
Tony Boudreau	\$12,692
Debbie Maier	\$12,250
Bill Fretwell	\$12,228
Nancy Bartlett	\$12,220
Amy Koman	\$11,300
Ashley Cox	\$11,300
Don Ulrich	\$11,000
Lumeris Office Blizs	\$10,875
Rick Weinstein	\$10,761
Jenn Garnatz	\$10,700
Joanna Haydon	\$10,530
Jonathan Wirth	\$10,530
Mike DeCola	\$10,300
Dain Giesie	\$10,277
Taylor Brown	\$10,230
Jim Starr	\$10,175
Craig Stiegemeier	\$10,150
Mike Lodes	\$10,059
Cynthia Lloyd	\$10,050
Peter Slowey	\$10,001

KING OF THE MOUNTAINS \$5,000+

Julie Adamson	Matt Burke
Brice Adamson	Sam Chan
Josh Allen	Michael Christian
Phan Alvarado	Lisa Cohen
Brian Ashworth	Graham Colditz
Charles Audet	Donald Conine
Craig Betz	Jerry Cooper
Jenifer Boul	Jenny Crowe
Rachel Boxdorfer	Kevin Delia
Maddy Boxdorfer	John Dohm
Betsy Moog Brooks	Jonathan Dowd
Turner Brown	Julie Drier
Jennifer Buehrer	Trisha Duncan

TOP 2023 FUNDRAISERS

KING OF THE MOUNTAINS (continued)

David Duy	Ethan Johnson	Rick Moeckel	Gary Smith
Jen Farmer	Tina Marie Jung	Jim Mulcahy	Sarah Sperry
James Florczak	Amy Katz	Andy Murphy	Justin Sperry
Julie Frank	Sean Ketcherside	Jamey Nolan	Michael Stalka
Ellen Franzel	Trisha Kielty	Steve O'Malley	Richard Stein
Nancy Friedland	Mary W Klauke	Chuck Orban	Julie Steward
Michael Gartenberg	Lauren Kramer	Nick Overkamp	Jake Tallon
Billy Georges	Sheila Lambiase	David Peckinpaugh	Darcy Tallon
Michael Goldstein	Janie Libanoff	Boris Plotnitskiy	Shirley Tanner
Randy Grady	Jerry Lis	Ronna Pohlman	Keith Thomas
Bill Greubel	Julia Lund	Neil Powell	Renee Van Horn
Troy Guzman	Mike Madalon	Mark Regina	Mark Van Roekel
Bob Haddenhorst	Doug Mangers	Anne Ross	Brad Verdigets
Wil Halaz	Doug Mars	George Rugg	Laura Whelan
Debbie Hankin	Matthew Marting	Thomas Scherlinck	Mary Whelan
Patrick Hardin	Matt Mast	John Schmidt	Curtis Wilburn
Robert Hayashi	Jean McDonald	Will Schmitt	Beth Wilburn
Cat Heimburger	Mary Ann McLaughlin	Sean Scott	Mark Wojtal
Charles Hirschi	Nathan Meagher	Kevin Seelman	Ginny Wulf
Mark Hyman	Bob Menendez	David Shoop	Pete Wyatt
			David Young

YELLOW JERSEY \$2,500+

Brenda Alizadeh	Thomas Birkemeier	Liz Buchman	Tom Cortopassi
James Allen	Todd Biske	Eric Buckley	Jon Dahlstrom
Michael Alter	Will Black	Tim Budd	Benjamin Dalton
Natalee Amos	John Blase	Kevin Budt	Mark Dana
William Amos	Marquie Board	John Buijk	Mike DeCamp
Scott Anderson	Michael Bobelak	Jessica Bussanich	Blake Dell
Rob Anderson	Kat Bode	Wade Cadle, Jr.	Nancy Desloge
Ash Aranha	Jay Bode	Emily Callahan	Thomas Dlouhy
Alexis Asinger	Margie Borges	Jenny Campbell	Barbara Dobkins
Renee Audet	Caroline Bradfield	Amanda Cashen	Emilie Dolan
Lou Badami	Debbi Braunstein	Paul Casserly	Pat Dulle
Vernon Bader Jr	Maria Briggs	Shelly Cattoor	Marc Duncan
Jill Barlow	Donald Broughton	Jeff Chapple	Robert Durbin
David Bentzinger	Neil Brown	Jane Christian	Matthew Enghauser
Joe Berger	Kim Brown	Hilary Clements	Deborah Epstein
Susan Berkbigler	Hunter Brown	William Cohen	Kristine Etling
Victoria Betz	George Bruner	Jimmy Cornbleet	Suzanne Ewert
Adam Betz	Craig Buchman	Edie Cornell-Smith	Eric Fairbairn

TOP 2023 FUNDRAISERS

YELLOW JERSEY (continued)

Justin Fanger	Dennis Hill	Sharon Mast	Matthew Riney	Rob Turley
Alexander Faught	David Hill	Peggy McAuliffe	Brittany Riney	Keene Turner
Bill Fechter	Nathan Hollensteiner	Jack McCraine	Holly Ringleb	Mike Twist
Laura Fields	Patty Hopper	Brian McKay	David Rizi	Lewis Vandover
Nathan Fields	Lisa Houdyshell	Jeffrey Milster	Donald Roberts	Randalynn Vasel
Jen Fish	Trish Hull	Peter Mitchell	Mark Roenfeldt	Vinay Vemulapalli
Tilly Fisher	Jan Hungerford	David Moons	Jaqui Rogers	Scott Vicars
Matthew Forman	Tom Hurlbert	Todd Morgan	John Ross	Teddy Vincent
Adam Foster	Cindi Inman	Jim Myer	Zach Rudolph	Rick Voytas
Megan Fox	Kathy Israel	Scott Nieberle	Michael Salter	Nick Walker
Ted Frey	Dave Jones	Meghan Norman	Leah Salzman	Kyle Walter
Diane Friedman	Richard Judge	Randy Norris	Rebecca Lynn	Holly Warren
Brian Friese	Michael Jung	Mark O'Donnell	Saunders	Steve Weinstein
John Frost	Tony Kania	Bill OBrien	Cheryl Scherlinck	Steve Welker
Mary Gaertner	Ed Kleinman	Nick OHare	Natalie Schneider	Harry Wells
Michael Gardner	Laine Koman	Greg Okenfuss	Ian Schnurbusch	Peggy Wessel
Chad Garrison	Robert Kramer	Daniel Okenfuss	Michael Schwartz	Jeff Wheeler
John Gee	Judy Kramer	David Ornitz	Renee Scott	Kevin Whelan
Nora Gettins	Aric & Nicole Kreeger	Phil Owen	Jerry Shaw	Nick Whelan
William Gillanders	Cindi Kreiman	Patrick Owens	Kerri Simon	Steve White
Judy Glik	Nancy Kroc	Penny Pennington	Keri Sipe	Elizabeth Whitworth
George Godat	Rita Kuster	Michael Pepper	Mark Skaer	Elizabeth Wilkerson
Bernard Goldstein	David Lanson	Julie Pepper	Laura Skaer	Alvin Wolff
Benjamin Goldstein	Phill Lay	Daniel Pestka	Kristie Skor	John Wolford
David Gomez	Conor Leach	Gary Phipps	Shane Spears	Fiona Woody
Scott Goodman	Rory Leach	Mandy Piela	Tim Spihlman	David Woody
Jim Gorman	Chip Lerwick	Larry Present	Bryan St. Eve	Byron Workman
Diane Gorman	William Linde	Norman Pressman	Clifford Stebe	Brian Yaffee
Dave Griegie	Bridget Linde	Eugene Primm	Gary Steward	David Yonce
Chuck Gross	Bronwynn Lloyd	Jeff Prince	Elizabeth Stickley	Lindsay Yunkus
Joe Gruber	Trish Lollo	Bridget Rasche	Lawrence Stortz	Darnell
Matt Grzesiowski	Matt Long	Ryan Rattenborg	Becky Stortz	Terrence Zerr
Linda Haberstroh	Kathryn Love	Susan Ratz	Ken Suelthaus	
Andrea Hagemann	Christa Loyd	Susan Ratz	Riley Sullivan	
Maureen Hanson	Matt Luetje	Michele Raupp	Tim Tedoni	
Marcie Harris-Hayes	Levi Lukacs	Bob Reany	Aaron Teitelbaum	
Tim Hassler	Pam Mandelker	Tricia Reavis	Michael Thompson	
Conrad Haubrich	Bernard Mann	Jeffrey Redington	Chris Thompson	
Ella Haubrich	Mark Manning	Steve Reid	Tom Thornton	
Suzi Henningson	Catherine Martin	Brandon Reuther	Bill Timmons	
Greg Hewett	Andrew Marting	Angela Richards	Ramsey Turley	

AWARDS & ACHIEVEMENTS

Lifetime Impact Society 2023 Inductees - Teams & Individuals

GOLD \$500,000+

Stubby Strong

SILVER \$250,000+

Ann Sullivan
Kira Andersen

BRONZE \$100,000+

Heather Johnson
Mike Lodes
Bart French
Ron Triplett

Team Kyle
Companion/Kaldi's powered by Big Shark
Express Scripts

Team Triplett
Team Enterprise Bank & Trust
Team Bunzl
Team Lewis & Clark
Brain Trust
Alicia & Alison's Army



AWARDS & ACHIEVEMENTS

The Dan & Sheila Timm Breakaway Award



Rich Lieweg

In cycling, the Breakaway Specialist moves quickly, fast ahead of the pack to demonstrate their strength and agility. In French the term is baroudeur, as the specialist must take a leap of faith and truly exert themselves to gain momentum and excel in the most challenging of scenarios.

The 2023 Breakaway Award was presented to Rich Lieweg for his fundraising achievements and steadfast support for cancer research. Since 2010, Rich has raised more than \$297,000 as an individual, and rides on team BJC HealthCare.

“Rich has been a champion for Pedal the Cause since day one,” said Dan Timm. “Funding cancer research is not only important for him professionally, but it is a personal passion. Sheila and I are honored to present Rich with this award to recognize how truly extraordinary his efforts to create a world without cancer have been.”

The Bill & Amy Koman Founders Award

Pedal the Cause is honored to recognize True Refrigeration with the Founders Award in celebration of their tremendous impact as a long-time sponsor of Pedal the Cause.

We thank True Refrigeration and Team True Refrigeration - Rob's Riders for their incredible vision, leadership and action in the fight against cancer. Rob's Riders have raised \$580,000 for Pedal the Cause since 2014 with crucial support from True Refrigeration owner Steve Trulaske. We are grateful for your partnership since the beginning of Pedal the Cause, and know that through your enthusiasm for a world without cancer you will continue to lead by example!



True Refrigeration

AWARDS & ACHIEVEMENTS

Clare Blase Spirit Award Winner

The Clare Blase Spirit Award was created in honor and memory of Clare Blase for her enthusiasm, determination and inspirational leadership in raising funds and awareness for Pedal the Cause and cancer research. The award is given annually to young riders and/or teams that embody the spirit of Clare.

Jake Tallon has raised an incredible \$8,115 in the last two years, which includes a sock fundraiser at his school. Jake is in active treatment for cancer, and has remained very positive during his whole journey. He has been such an inspiration for Team Hunter! His dad is the team captain – and Jake was their Ride for a Child in 2023.



Jake Tallon (age 13)

Volunteers of the Year



Mary Clare Derfler



Debby Wells



Crystal Vania

Volunteers are the backbone of Pedal the Cause! Mary Clare has been a volunteer leader and on-site leader with us since 2012, and works tirelessly to assist the staff with setting up our big event. Debby is leader of our longest standing volunteer group, as part of Team Bud & Barb. She is exceptionally organized and helpful! Crystal is a volunteer we can consistently rely on throughout the year for any task. Whether she's helping us in the office, at training rides, or as an onsite leader for the past two years during Pedal Weekend, Crystal consistently rises to the occasion wherever needed.

Thank you, Mary Clare, Debby, and Crystal for your outstanding dedication and for everything you do to help make Pedal the Cause a success!

SPECIAL INITIATIVES

Champions Circle

The Champions Circle enables Pedal the Cause to expand our peer-to-peer fundraising efforts that turn ordinary people into cancer crusaders by transforming the dollars they raise into cancer-curing research. Membership funds "matches" proven to motivate riders, builds our organizational capacity and accelerates our unique role in the St. Louis cancer ecosystem. We share an audacious vision for A World Without Cancer and we won't stop until we cross the finish line, together.

Members include*:

\$50,000

Crawford Taylor Foundation
Michael Staenberg

\$25,000

Autohaus BMW - Peggy Wessel
Joan & William Edmonds Foundation
Merle Fox Charitable Trust
Jay Henges Charitable Trust
Amy & Bill Koman

\$10,000

Pedal the Cause Board of Directors
Mary & Richard Fischer
Julie Frank
Roxanne Frank
Michele & Donn Lux
Casey & Bob O'Brien

\$5,000

Aon Foundation - Chip Lerwick
Mary Kaye & John Fort
Lisa & Jim Gloriod
Susan & Rob Goldstein
Tracey & Randy Grady
Debbie Hankin
Amy Lefton
Maritz Global Events
Neiman Marcus
Norton Rose Fulbright - Stacey Murphy
Premier Rentals - Bill Miller
Bill Timmons

\$2,500

Brenda & Ed Alizadeh
Mignonne & Brian Ashworth
Meredith & Joe Berger
Burrows Family Foundation
The Callico Family
Julie & David Drier
Kim & Dr. Tim Eberlein
Alison & John Ferring



\$2,500

Laura & Dr. Ryan Fields
Tanya & Bart French
Judy Glik
Jan & Rand Goldstein
Janene & Bill Greubel
Teri & Dave Grieger
Lisa & David Holley
Kellwood Foundation
Bill & Bridget Linde
Nancy Loeb
Kary & Doug Mangers
Jean McDonald
Melissa & Rob Merlin
Kathy Brodsky & Peter Mitchell
April & Rick Moeckel
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A World Without Cancer Day



Friday, August 4, 2023

Each year, on the first Friday of August, St. Louis restaurants and retailers join together to help spread awareness and give back in support of Pedal the Cause through donation of a portion of that day's sales.

In 2023, **112 restaurant and retail partners** were part of this incredible community-wide day of giving that raised **over \$78,000** to create a world without cancer!

Special support provided by:



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THANK YOU

In 2023, you rallied around our cause to raise more than \$5 million for cancer research at Siteman Cancer Center and Siteman Kids at St. Louis Children's Hospital - *our largest donation in Pedal the Cause history!*

Once again we officially ranked #10 in the top ten cause-related cycling events in the U.S.!

Your steadfast support funds the best and the brightest in cancer research, saving lives and fueling new treatments and cures.

Thank you for being part of the Pedal Family. Together, we *will* create a world without cancer.

