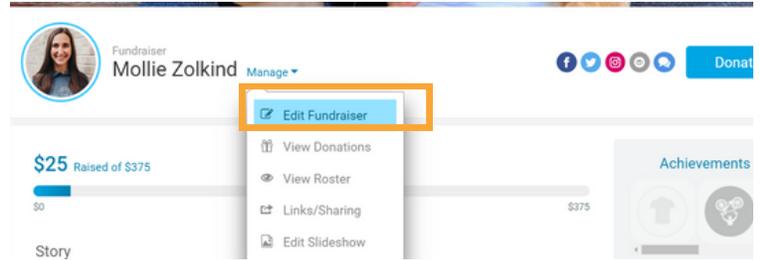


How to Create a Custom URL, Personal Message Heading and Personal Message

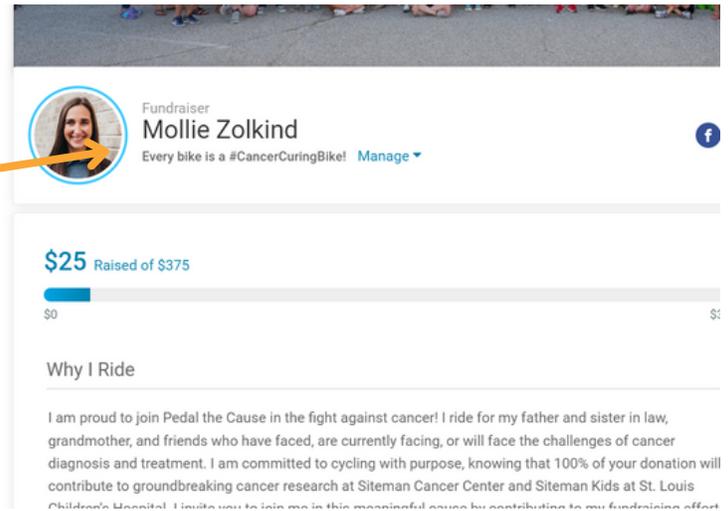


STEP 1 From your fundraising page, click "Manage", select "Edit Fundraiser." From this page, you can create a custom url, tagline and personal message headline.

STEP 2 On this page, you can create your own custom "tagline" which appears under your name on your fundraising profile page.



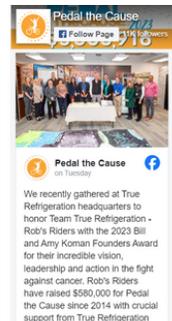
Edit Fundraiser: Mollie Zolkind

A screenshot of the "Become a Fundraiser" form. The form includes fields for "Your Individual Fundraiser Name", "Your Fundraiser Goal", "Page Options", "Support a Donate To", "Create Your Custom Fundraiser URL", and "Personal Message Heading". The "Tagline" field is highlighted with an orange box. An orange arrow points from this field to the profile picture on the adjacent page.

Note: Taglines can only be created during the registration process. If you would like to edit your tagline or change it, please reach out to info@pedalthecause.org.

STEP 3 You can create a custom "Fundraiser URL," which allows for you to create an custom link for easier sharing of your fundraising page amongst friends and family. Simply enter in text that is unique to your fundraising profile. Spaces are not permitted in a URL. The URL must contain only alphanumeric characters, underscores (_) or dashes (-).

Edit Fundraiser: Mollie Zolkind

A screenshot of the "Become a Fundraiser" form. The form includes fields for "Your Individual Fundraiser Name", "Your Fundraiser Goal", "Page Options", "Support a Donate To", "Create Your Custom Fundraiser URL", and "Personal Message Heading". The "Create Your Custom Fundraiser URL" field is highlighted with an orange box.

How to Create a Custom URL, Personal Message Heading and Personal Message (cont.)



STEP 4

You can customize your personal story by editing your "Personal Message to Display on Your Fundraiser Page." Adding a personal touch to your fundraising page makes a big difference! More engagement on your profile page leads to more frequent and higher donation totals. You'll have the most success if you update your story and your photo.

Create Your Custom Fundraiser URL

If you enter a URL here, this link can be used to send people directly to your fundraiser page.

Personal Message Heading

Choose your image
You can upload .png, .jpeg, .jpg, or .gif files.



Remove current image.

ADD PICTURES AND LINKS IN YOUR MESSAGE TO PERSONALIZE EVEN MORE!

Personal Message to Display on Your Fundraiser Page

File Edit View Insert Format Tools

Paragraph A B I U Link Unlink Bulleted List Numbered List Indent Outdent Undo Redo

I am proud to join Pedal the Cause in the fight against cancer! I ride for my father and sister in memory of my grandmother, and friends who have faced, are currently facing, or will face the challenges of cancer diagnosis and treatment. I am committed to cycling with purpose, knowing that 100% of your donation will contribute to groundbreaking cancer research at [Siteman Cancer Center](#) and [Siteman Kids](#) at St. Louis Children's Hospital. I invite you to join me in this meaningful cause by contributing to my fundraising efforts. Together, we can make a significant impact, accelerate innovative cancer research, and move towards creating a world without cancer. Thank you for your support and generosity!

This year marks the 15 year anniversary of Pedal the Cause! We are celebrating the milestone of over \$45 million dollars donated to our beneficiaries and our new event home in St. Charles. Please watch this [video](#) to learn more!

TEXT FORMATTING SUCH AS COLOR, HIGHLIGHTING AND BOLD IS ALSO AVAILABLE FOR ADDITIONAL PERSONALIZATION.