

# PEDAL THE CAUSE<sup>SM</sup>

## KIDS CHALLENGE



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# Fundraising Incentives

**KIDS CHALLENGERS earn incentives for fundraising!**

Kids can help end cancer *AND* be rewarded! Kids are also eligible to earn regular PTC incentives in addition to the prizes below.

**Deadline to qualify for prizes: October 31, 2024.**



**\$100+ WARRIOR**

One free cookie from Hot Box Cookies and a free Fitz's Root Beer Float

**\$250+ CRUSADER**

PLUS a free day pass at the Magic House and a free ticket for the "Selfie Express" at Union Station

**\$500+ CHAMPION**

PLUS a 60-minute free jump pass at Rockin Jump and a free day pass at Upper Limits

**\$1000+ ALL STAR**

PLUS a free day pass at Amp Up Action Park

-  The **TOP 3** Kids Challenge fundraisers will receive a Fitz's Root Beer Float party for five, a HI-NRG one-month free gymnastics, and free registration for the Pedal the Cause Kids Challenge event in 2025.
-  The **TOP** Kids Challenge fundraiser will receive a grand prize party from Build-A-Bear Adventure!
-  The **FIRST** team that registers 15 Kids Challenge riders: prize details coming soon!
-  The **LARGEST** Kids Challenge team on 9/22: prize details coming soon!
-  The **MOST** funds raised for a team by Kids Challenge riders: prize details coming soon!

## THANK YOU TO OUR PRIZE PARTNERS





# Fundraising Tips

## Tell Your Story

Personalize your profile page with a photo and share why you participate in Pedal the Cause. It makes a BIG difference!



## Ask Everyone

Ask grandparents, aunts, uncles, neighbors, parents' coworkers, parents of your friends, doctor, dentist, coach, piano teacher to sponsor you for every lap you ride or run/walk! Have your parents share your fundraising efforts through email, handwritten letters and social media. Create a short video or photo collage to share why you participate in Kids Challenge and ask for donations – post it onto your Pedal the Cause fundraising page and social media!

## Get Your School Involved

Host a Penny Wars (each classroom has a jar for spare change and classes compete to raise the most money), Pajama Day, school assembly/pep rally. Pedal the Cause would LOVE to visit your school in person or virtually!



## Host a FUNdraiser

Try a lemonade stand or popsicle stand, a bake sale, a movie night, a closet cleaning sale, a game night, rubber duck race, a pool party, scavenger hunt, dog walking, cutting grass, do some extra chores around the house, or a ticketed family-friendly party (ask your favorite venue to donate space).

## Dinner for a Cause

Where is your favorite place to eat? Ask them if they will donate a part of their sales for a day to help cure cancer.



## Say Thank You!

Show your appreciation to donors with a thank-you card, drawing or video message!

For more info contact Darby Eyer mann at [darby@pedalthecause.org](mailto:darby@pedalthecause.org)

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