

# pedal THE CAUSE™

A WORLD WITHOUT CANCER



## 15 Year IMPACT REPORT

2010-2024



Dear Pedal Family,

Our 15th year is officially in the record books! Pedal the Cause's momentum remains strong as we continue to inspire and mobilize a community committed to curing cancer. In 2024, we are proud to once again be recognized as a North American top ten most impactful cause-related cycling event. This year, our cumulative investment in cancer research grew to over \$51 million, our Pedal Family grew, and most importantly, our impact grew.

We are now firmly established as the answer to cancer.

A vision for “a world without cancer” was the first starting line for Pedal the Cause in 2010. It is a bold vision. An audacious vision. Together, we proudly stand as a community united in this critical mission. Thank you to all our fundraisers, partners, supporters, board, staff, volunteers, and donors who have had the courage, the passion, and the determination to join us in this impactful movement to end cancer.

As we reflect on 15 years of Pedal, we owe a debt of gratitude to Bill and Amy Koman, for their vision and resolve to end cancer through Pedal the Cause back in 2010. Their “DNA” is the bedrock for Pedal’s success.

**2024 by the numbers:**

- **4,035** fundraisers from St. Louis and around the world
- **\$5,204,913** raised for cancer research
- **388** Top Fundraisers raising a total of **\$3,341,913**
- **78** community-minded Sponsors & Partners funding Pedal operations
- **15 adult** and **5 pediatric** cancer research projects launched with Pedal funds

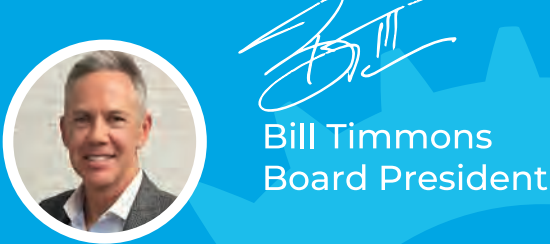
After 15 years, the impact of Pedal dollars is coming into clear focus. **“The tens of millions of dollars raised since 2010 have launched multiple new approaches that have reduced the burden of cancer on our patients,”** said Timothy J. Eberlein, M.D., director of Siteman Cancer Center at Barnes-Jewish Hospital and Washington University School of Medicine. **“Together, this relationship – Pedal and Siteman – is making cancer a chronic disease. We could not do this alone.”**

You, Pedal Family, are creating enormous impact; a world without cancer has never been more in reach. Now, with this momentum carrying us forward, we see an extraordinary 16th year on the horizon of community building, creating impact, and breaking records. Thank you for your support and trust as we Pedal forward, together. We can’t wait to see you again on the road to end cancer.

Sincerely,



David Drier  
Executive Director



Bill Timmons  
Board President

# 15 Year Impact Stats



Pedal the Cause accelerates breakthrough cancer research at Siteman Cancer Center and Siteman Kids at St. Louis Children’s Hospital by inspiring and mobilizing a community committed to curing cancer.

100%  
MODEL

100% of participant-raised donations fund innovative cancer research at:



SINCE 2010:



**480,000+**  
DONATIONS



**41,000**  
RIDERS



**9,500**  
VOLUNTEERS

**\$51,016,352** DONATED TO FUND

**243** CANCER RESEARCH PROJECTS } **186** ADULT  
**57** PEDIATRIC

PEDIATRIC TOTAL INCLUDES 2  
PIECES OF CRITICAL EQUIPMENT  
USED FOR CANCER RESEARCH

**+ 3** NEWLY RECRUITED  
PEDAL THE CAUSE CANCER RESEARCHERS

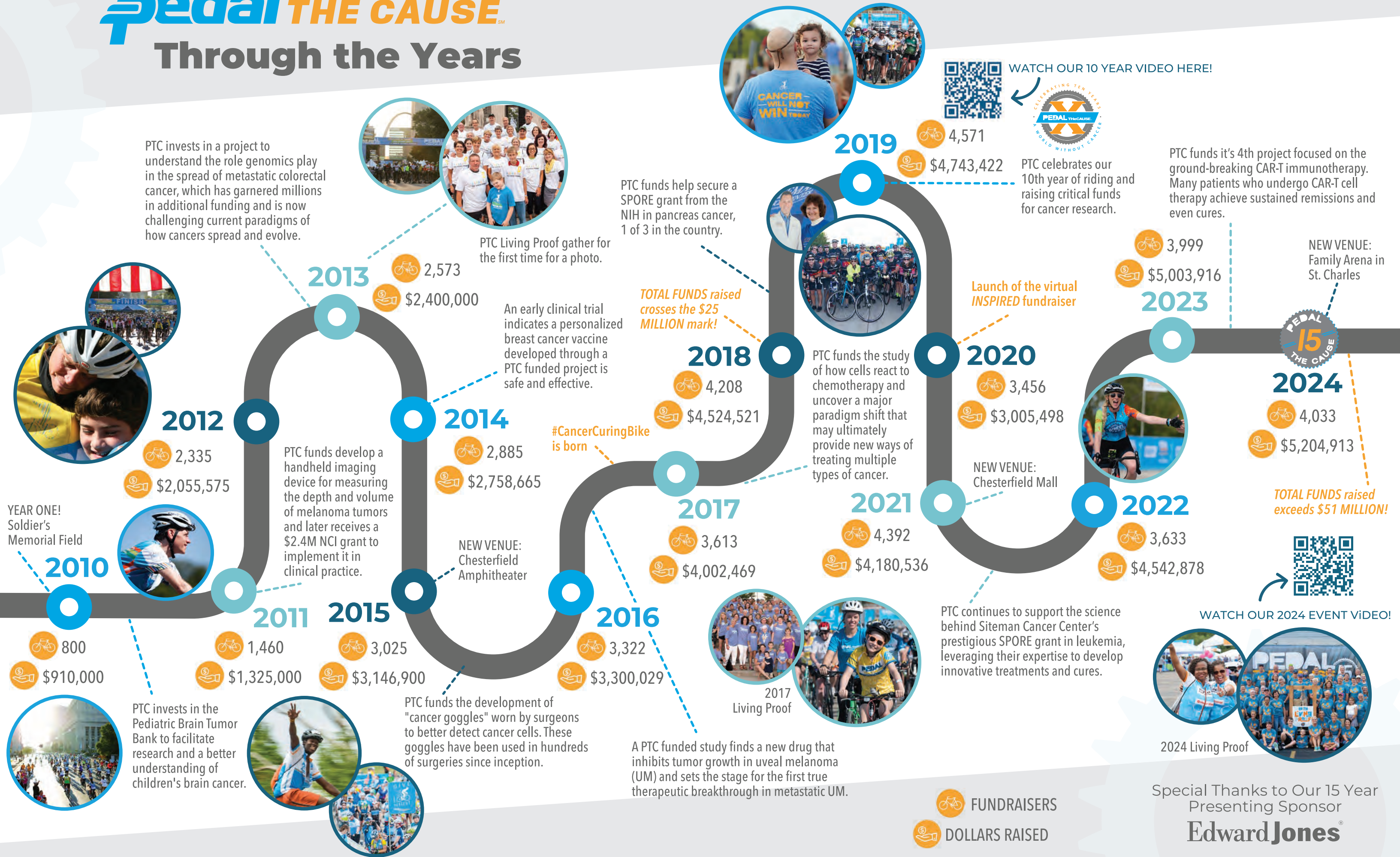
**13:1 ROI**

FOR EVERY \$1 PEDAL THE CAUSE DONATES TO CANCER RESEARCH, AN ADDITIONAL \$13 ON AVERAGE IS OBTAINED IN OUTSIDE FUNDING TO CONTINUE THIS WORK.



# pedal THE CAUSE<sup>SM</sup>

## Through the Years





# The Power of Pedal Dollars

A world without cancer starts here.  
And it begins now.

*"Pedal is the most important mechanism we have to drive new ideas and innovative research at Siteman Cancer Center."*

Dr. Ryan Fields  
Chief of Surgical Oncology  
Washington University School of Medicine

Scan to watch Pedal dollars in action!



SINCE 2010  
**243** CANCER RESEARCH PROJECTS FUNDED  
to end all cancers, for all people

INCLUDES 186 ADULT PROJECTS FOCUSED ON:

Breast	42
Hematologic/Blood	29
Gastrointestinal/Digestive	24
Chemotherapy & Treatments	17
Neurologic	16
Multiple Cancers	11
Genitourinary	9
Head & Neck	5
Lung	5
Gynecologic	4
Skin	4
Eye	1
Sarcoma	1

+57 PEDIATRIC PROJECTS



13:1  
ROI

FOR EVERY \$1 PEDAL THE CAUSE  
DONATES TO CANCER RESEARCH,  
AN ADDITIONAL \$13 ON AVERAGE IS  
OBTAINED IN EXTERNAL FUNDING

MAKING PEDAL THE CAUSE RESPONSIBLE FOR A TOTAL OF OVER  
HALF A BILLION DOLLARS IN RESEARCH FOR ALL CANCERS, FOR ALL PEOPLE.

Pedal the Cause funds have supported major  
scientific advancements, including:

## Collaborative Science

Siteman Cancer Center has become a leader in collaborative science and the recipient of several prestigious SPORE grants, thanks to funding from Pedal the Cause.

*"Every project from those grants have resulted in new treatment paradigms for patients with those diseases. I'd say that is pretty remarkable."*

Dr. Timothy Eberlein  
Director, Alvin J. Siteman Cancer Center



Explained  
in 2 minutes



## Personalized Vaccines

Since 2013, Pedal the Cause has funded the development of personalized vaccines for breast and other cancers. Now in the Phase II Clinical Trial stage, this new powerful tool for fighting cancer is on the horizon.

*"Cancer vaccines are really unique. They can have an impact with really minimal side effects. Maintaining the quality of life but improving cure rates. That's the vision and the goal and why we are so passionate about them."*

Dr. William Gillanders  
Professor and Vice-Chair, Surgical Oncology  
Washington University School of Medicine



Explained  
in 2 minutes



## Breakthrough in Pediatric AML

Pedal the Cause funded the initial science that established a new Memory-Like Natural Killer Cells (NK Cells) as an effective immunotherapy for adult leukemia patients. Now, pediatric researchers are in Phase II Clinical Trial using NK Cells to treat otherwise untreatable recurrent pediatric AML.

*"This work doesn't happen without donations. It takes a lot of money and a lot of investment to make these trials happen. Donating to Pedal the Cause, supporting the work that's being done at Siteman and Siteman Kids is making a difference."*

Dr. Jeffrey Bednarski  
Associate Professor of Pediatrics, Division Hematology/Oncology,  
Washington University School of Medicine



Explained  
in 2 minutes





# Pedal the Cause Investigators

# Featured Fighters

Scan to watch  
all videos



Since 2021, Pedal the Cause has provided funding to recruit top talent to lead new cancer research laboratories at Siteman Cancer Center at Washington University in St. Louis, including:

## Dr. Priyanka Verma

FUNDED IN 2021

The Verma Lab employs advanced CRISPR genetic screens and cancer genome mining tools to uncover biological circuits that are essential in cells with compromised DNA repair. The ultimate goal is to understand mechanisms that lead to genomic instability and identify vulnerabilities that will lead to the development of improved therapeutic regimens for cancer patients. Dr. Verma was previously a Postdoctoral Researcher at the University of Pennsylvania School of Medicine.



## Dr. John Kraiss

FUNDED IN 2023

The Kraiss Lab focuses on the fundamental issues of DNA repair and how they relate to cancer initiation, progression and therapy responses. The Kraiss Lab employs a variety of methodologies to study the DNA damage response including microscopy, next-generation sequencing, cell and mouse genome engineering, patient-derived xenografts (PDX), and cancer models. Dr. Kraiss was previously a Research Assistant Professor at the Fox Chase Cancer Center.



## Dr. Xue-Yan He

FUNDED IN 2023

The Xue-Yan He Lab aims to advance the knowledge of the mechanisms responsible for colorectal tumor progression, with a specific focus on stress and its influence on the tumor microenvironment. Dr. He was previously a Postdoctoral Fellow at Cold Spring Harbor Laboratory.



Meet our 2024 Featured Fighters. They are members of the Pedal family – survivors, fighters, doctors, researchers and caregivers – for whom the fight with cancer is personal. Together, we can create a world without cancer – all cancers, for everyone.



Siteman & Siteman Kids Researchers



Penny Pennington



Kira Andersen



The Drier Family



Dr. Jeff Bednarski & Elsie

The research we are funding  
is changing the narrative.





\$5,204,913

PEDAL THE CAUSE 2024 FUNDRAISING TOTAL

4,035

TOTAL FUNDRAISERS

50

15 YEAR PARTICIPANTS

248

TEAMS

2,427

RIDERS

180

SPINNERS

291

KIDS CHALLENGERS

335

VIRTUAL INSPIRED

36

DIY

802

VOLUNTEERS



379

LIVING PROOF  
Our cancer fighters,  
survivors & thrivers!

PARTICIPANTS FROM ACROSS THE U.S.

- Arizona  
California  
Colorado  
Connecticut  
Florida  
Georgia  
Idaho  
Illinois  
Indiana  
Iowa  
Kansas  
Kentucky  
Louisiana
- Maine  
Maryland  
Massachusetts  
Michigan  
Minnesota  
Mississippi  
Missouri  
Nebraska  
Nevada  
New Jersey  
New Mexico  
New York  
North Carolina
- Ohio  
Oklahoma  
Oregon  
Pennsylvania  
Rhode Island  
South Carolina  
Tennessee  
Texas  
Utah  
Virginia  
Washington  
Wisconsin

PARTICIPANTS FROM  
AROUND THE WORLD



- Australia  
Canada  
Germany  
Hong Kong
- Ireland  
Netherlands  
United States  
South Africa

2024 Top Teams



TOP CORPORATE TEAMS

- |   |           |
|---|-----------|
| 1. Team Edward Jones / 185*                     | \$554,321 |
| 2. MRHFM Meso Warriors / 80*                    | \$106,066 |
| 3. MLC (formerly Mississippi Lime Company)/ 36* | \$72,704  |
| 4. Team Bunzl / 62*                             | \$64,774  |
| 5. Clayco / 74*                                 | \$64,322  |
| 6. Team Enterprise Bank & Trust / 147*          | \$62,977  |
| 7. RGA Changing Gears / 46*                     | \$62,790  |
| 8. World Wide Technology / 42*                  | \$58,699  |
| 9. Stifel / 76*                                 | \$58,217  |
| 10. McCarthy / 91*                              | \$46,964  |



TOP HOSPITAL TEAMS

- |  |           |
|--|-----------|
| 1. Bartlett's Bikers / 83*               | \$107,499 |
| 2. St. Louis Children's Hospital / 95*   | \$65,809  |
| 3. Heads Up / 68*                        | \$56,228  |
| 4. Our Mark on Melanoma / 7*             | \$41,667  |
| 5. BJC Healthcare / 18*                  | \$36,677  |
| 6. Pancreas Cancer Road Warriors / 20*   | \$36,653  |
| 7. Gyn Onc Teal on Wheels / 28*          | \$31,628  |
| 8. Radiation Oncology Accelerators / 45* | \$31,015  |
| 9. Team Leukemia / 37*                   | \$26,423  |
| 10. Team Siteman / 34*                   | \$14,937  |



TOP FRIENDS  
& FAMILY TEAMS

- |                                  |           |
|----------------------------------|-----------|
| 1. Team Kyle / 22*               | \$679,695 |
| 2. Powered by Hope / 206*        | \$355,195 |
| 3. Team Victoria St. Louis / 43* | \$141,890 |
| 4. Greg's Fancy Foxes / 35*      | \$127,056 |
| 5. Ludicrous Speed / 38*         | \$100,263 |
| 6. United by Design / 49*        | \$69,668  |
| 7. Stubby Strong / 12*           | \$58,921  |
| 8. Merlin's Magic Riders / 28*   | \$51,047  |
| 9. Team Triplett / 15*           | \$50,203  |
| 10. e-Riders / 11*               | \$49,600  |

\* Number of registered riders, spinners, virtual riders, kids challengers, and volunteers per team



# 2024 Top Fundraisers

We recognize our Top Fundraisers for their extraordinary efforts raising money to create a world without cancer. Together, these **388** individuals raised **\$3,341,913** in 2024 for cancer research.

## PODIUM \$25,000+



Kira Andersen	\$590,511
Dan Timm	\$308,713
Ann Sullivan	\$98,577
Nicole Stubblefield	\$53,297
Teri Griege	\$53,294
David Drier	\$51,100
Merle Fox	\$50,588
Patrick Chanod	\$38,025
Ryan Fields	\$35,430
Joanna Haydon	\$31,623
Sawyer Merlin	\$31,180
Kathy Kohlbray	\$31,018
Mark Brandom	\$30,450
Emery Skolfield	\$28,849
Ronald Triplett	\$27,028
Addi Darnell	\$25,931
Bob Menendez	\$25,820
Michael Goldstein	\$25,597
Ted Wheeler	\$25,091
Ed Alizadeh	\$25,000
Kevin Alm	\$25,000
Zachary Leeds	\$25,000

## ROAD WARRIOR \$10,000+



Benjamin Thomas	\$21,775
Bill Koman	\$19,000
Richard Liekweg	\$18,650
Lisa Holley	\$18,025
Bart French	\$16,000
Scott Drury	\$15,890
Nick Overkamp	\$15,414
Steve Green	\$13,690
Hilda Tam	\$13,162
Doug Mars	\$12,924
Jon Tiede	\$12,750
Nancy Bartlett	\$12,709
Molly George	\$12,174
Jonathan Wirth	\$12,149
Mike Lodes	\$12,067
Michael Pepper	\$11,897
William Linde	\$11,747
Thomas Boudreau	\$11,653
Debbie Maier	\$11,128
Bill Fretwell	\$11,050
Amy Koman	\$11,000
Dain Giesie	\$10,825
Mike DeCola	\$10,800

## ROAD WARRIOR (cont.)



Heather Johnson	\$10,702
Dennis Araujo	\$10,600
Cynthia Lloyd	\$10,473
Laura Whelan	\$10,458
Andrew Howe	\$10,325
Craig Stiegemeier	\$10,002
Rick Moeckel	\$10,000
Tyler Glynn	\$10,000

## BREAKAWAY \$5,000+



Brice Adamson	Joe Gruber
Julie Adamson	Bob Haddenhorst
Josh Allen	Debbie Hankin
Brian Ashworth	Maureen Hanson
Dawn Besserman	Cat Heimbürger
Jeff Besserman	Cindi Inman
Jeff Bikshorn	Tina Marie Jung
Will Black	Anthony Kania
John Blase	Sean Ketcherside
Maddy Boxdorfer	Braeden Koester
Debbi Braunstein	Rita Kuster
Betsy Moog Brooks	Dena Ladd
Taylor Brown	Steven Laiderman
Daniel Buck	Sheila Lambiase
Jennifer Buehrer	Phill Lay
William Carson	Chip Lerwick
Shelly Cattoor	Bridget Linde
Sam Chan	Julia Lund
Michael Christian	Mike Madalon
Lisa Cohen	Doug Mangers
Don Conine	Matthew Marting
Jerry Cooper	Mary Ann McLaughlin
Mark Dana	Harry Miller
Matthew Danis	Jeffrey Milster
Andrew Darnell	Todd Morgan
Kevin Delia	Andy Murphy
Matt Enghauser	Randy Norris
Nathan Fields	Winston Nunley
James Florczak	Pat O'Brien
Rylie Foust	Steve O'Malley
Nancy Friedland	David Obedin
Billy Georges	



Boris Plotnitskiy
Ronna Pohlman
Neil Powell
Norman Pressman
Bridget Rasche
Jeffrey Redington
Brandon Reuther
Tim Ridderbos
Mark Roenfeldt
Anne Ross
Thomas Scherlinck
Paul Schnoebelen
Kevin Seelman
Pete Slowey
Gary Smith
Justin Sperry
Michael Stalka
Richard Stein
Darcy Tallon
Shirley Tanner
Keith Thomas
Bill Timmons
Don Ulrich
Renee Van Horn
Nick Walker
Rick Weinstein
Peggy Wessel
Beth Wilburn
Mark Wojtal
Pete Wyatt
David Young

## YELLOW JERSEY \$2,500+



Brenda Alizadeh
Natalee Amos
William Amos
Charles Audet
Renee Audet
Lou Badami
Janet Bassel
Lyn Bell
Joe Berger
Craig Betz
Adam Betz
Thomas Birkemeier
Todd Biske
Zachary Blakeley
Kimberlee Bleyer
Marquie Board
Michael Bobelak
Jay Bode
Kat Bode
Rachel Boxdorfer
John Boyer
Debbie Boyer
Caroline Bradfield
Kim Brown
Liz Buchman
Craig Buchman
Eric Buckley
John Buijk
Jessica Bussanich
Wade Cadle, Jr.
Tracey Cain
Eric Carlson
Amanda Cashen
Paul Casserly
Annie Castellano
Jane Christian
Jim Clawson
Martin Cline
Jimmy Cornbleet
Edie Cornell-Smith
Tom Cortopassi
Dalton Costick
Mike DeCamp
Blake Dell
Nancy Desloge
Erin Desrosiers
Jake Dobkins
Emilie Dolan
Jonathan Dowd
Julie Drier
George E Bruner
Amy Edwards
Deborah Epstein
Kristine Etling
Justin Fanger
Alexander Faught
Laura Fields
Poppy Fisher
Ryan FitzGibbon
PJ Fleming
Matthew Forman

Mike Foster
Julie Frank
Ellen Franzel
John Frost
Mary Gaertner
Michael Gardner
Jenn Garnatz
Chad Garrison
Michael Gartenberg
John Gee
Leslie Gewin
William Gillanders
Judy Glik
Benjamin Goldstein
Bernard Goldstein
Jake Goldstein
Abby Goldstein
Scott Goodman
Diane Gorman
James Gorman
Randy Grady
LeAnn Grefenkamp
Dave Griege
Jamie Grieshaber
Jeff Griffin
Michael Griffith
Chuck Gross
Brad Gross
Kevin Grzesiowski
Linda Haberstroh
Marcie Harris-Hayes
Patti Harty
Conrad Haubrich
Robert Hayashi
Dan Hegger
Rachel Herman
Jane Herman
Greg Hesser
Greg Hewett
David Hill
Dennis Hill
Nathan Hollensteiner
Patty Hopper
Robert Horton
Lisa Houdyshell
Angie Huber
Jan Hungerford
Tom Hurlbert
Scott Jackson
David Jinkins
Ethan Johnson
Michael Jung
Trisha Kieley
Mary W Klauke
Patrick Knapp
Judith Kramer
Robert Kramer
Michael Kramer
Lauren Kramer
Cindi Kreiman

Gary Kriete
Nancy Kroc
Micheal Lange
David Lanson
Peg Lee
Lee Lenhard
Janie Libanoff
Trish Lollo
Kathryn Love
Eric Lowenstein
Mary Lou Loyd
Christa Loyd
Ryan Lynch
Pam Mandelker
Bernard Mann
Debbie Mann
Mark Manning
Andrew Marting
Matt Mast
Amanda Mast
Sharon Mast
Peggy McAuliffe
Rich McClure
Jean McDonald
Nancy McGee
Brian McKay
Neha Mehta-Shah
Melissa Merlin
David Moons
Michael Moriarity
John Andrew Mulcahy
Nancy Murphy
Jim Myer
Devin Nebbia
Jennifer Niemann
Jamey Nolan
Bill O'Brien
Nicholas O'Hare
David Ornitz
Phil Owen
Patrick Owens
Reco Owens
David Peckinpaugh
Penny Pennington
Julie Pepper
Daniel Pestka
Colleen Porter
Larry Present
Eugene Primm
Arif Rahman
Ryan Rattenborg
Michele Raupp
Bob Reany
Belinda Reany
Steve Reid
Megan Ridgeway
Holly Ringleb
Michael Rivard
David Rizi
Christopher Roberts

John Ross
Lynn Rowan
George Rugg
Jeff Sahn
Michael Salter
Cheryl Scherlinck
John Schmidt
Will Schmitt
Natalie Schneider
Jennifer Schremp
Gary Schuette
Michael Schwartz
Amy Sciortino
Sean Scott
Domenic Serena
Janak Shah
Keri Sipe
Mark Skaer
Steven Sobo
Shane Spears
Sarah Sperry
Bryan St. Eve
James Starr
Elizabeth Stickley
Cheryl Stinchfield
Jake Tallon
Tim Tedoni
Aaron Teitelbaum
Sanjay Thakrar
Michael Thompson
Amanda Thompson
Chris Thompson
Rob Turley
Keene Turner
Michael Twist
Lewis Vandover
Bill Veach
Vinay Vemulapalli
Brad Verdigets
Scott Vicars
Richard Voytas
Holly Warren
Felise Waxman
Douglas Waxman
Steve Weinstein
Ron Weisar
Harry Wells
Jeff Wheeler
Kevin Whelan
Mary Whelan
Nick Whelan
Steve White
Elizabeth Whitworth
Curtis Wilburn
Scott Wilton
Gary Winter
Brandy Wise
Brian Yaffee
David Yonce
Bryan Zehnder



# 2024 Awards & Achievements

## Lifetime Impact Society 2024 Inductees

### Individuals & Teams

PLATINUM \$1,000,000+		GOLD \$500,000+	
Team Kyle		Kira Andersen	World Wide Technology
SILVER \$250,000+		BRONZE \$100,000+	
Merle Fox	BJC HealthCare	Bill Fretwell	Biking Vikings
Ryan Fields	Cancer is Gross	Addi Darnell	Forward
	McCarthy	Scott Drury	Geotechnology
	Pfizer	Joanna Haydon	HOK
	RGA Changing Gears	Jon Tiede	Merlin's Magic Riders
	Team Bud & Barb		Power Up Cycling
			Team Illumina StL
			Wheeled Warriors

## Volunteers of the Year

Volunteers are the backbone of Pedal the Cause! Enterprise Bank & Trust plays a vital role in bringing Pedal weekend to life, recruiting over 50 volunteers in 2024 alone. For four consecutive years, their team has expertly managed one of our busiest refueling stations, ensuring riders have everything they need. Their commitment extends beyond the ride, with volunteers also supporting Taste the Cause, serving meals to over 3,000 guests. Chris Pattillo of team Enterprise Bank & Trust, has been an indispensable onsite leader for the past three years, arriving early, tackling every task with enthusiasm and embracing any role needed to support the event. His dedication goes beyond Pedal weekend, as he eagerly volunteers at other Pedal the Cause events throughout the year.

Enterprise Bank & Trust and Chris Pattillo exemplify the true spirit of volunteerism, and we can't thank them enough for their dedication and impact on Pedal the Cause!



Enterprise Bank & Trust  
& Chris Pattillo

## The Bill & Amy Koman Founders Award



Siteman Cancer Center

The Bill and Amy Koman Founders Award annually recognizes individuals and organizations who share their passion, vision, and generosity, and who have been instrumental in establishing and growing Pedal the Cause.

The 2024 Founders Award was presented to all the investigators, scientists, researchers, nurses, doctors, administrators, and employees at the Siteman Cancer Center. The impact that Pedal the Cause makes is significant, but it's only as meaningful as the investigators who put these dollars to work. The \$51 million we've donated to date is shifting the paradigm because of these extraordinary researchers and the people that support them.

*"The generosity of Pedal the Cause, including donors, sponsors, riders, volunteers and others, is an investment in science, health, our community and ourselves," said Timothy J. Eberlein, M.D., director of Siteman Cancer Center at Barnes-Jewish Hospital and Washington University School of Medicine. "The tens of millions of dollars raised since 2010 have launched multiple new approaches that have reduced the burden of cancer on our patients. Together, this relationship – Pedal and Siteman – is making cancer a chronic disease. We could not do this alone."*

## The Dan & Sheila Timm Breakaway Award

The Dan & Sheila Timm Breakaway Award annually recognizes an individual whose passion, leadership, and extraordinary efforts to create a world without cancer foster the spirit of innovation and hope, while empowering positive change in the lives of those faced with a cancer diagnosis.

The 2024 Breakaway Award was presented to Nicole Stubblefield for her fundraising achievements and heartfelt support for cancer research in memory of her father. Nicole's journey with Pedal began at 24, supporting her father Greg "Stubby" Stubblefield in his battle with head and neck cancer. She started Team Stubby Strong with him in 2017. Now in his memory, she continues to lead the team. Team Stubby Strong has raised over \$590,000, earning their place in the Pedal the Cause Gold Impact Society. Nicole herself is the fourth all-time fundraiser in Pedal history, has made Podium eight times and has personally raised over \$465,000. As our youngest board member, Nicole's unwavering commitment and leadership continue to inspire the next generation.



Nicole Stubblefield





## Thank you to our 2023 - 2024 Members

Pedal the Cause's leadership giving program, Champions Circle, provides donation "matches" proven to motivate riders, builds our organizational capacity, and accelerates our unique role in the St. Louis cancer ecosystem. Membership starts at \$2,500.

Brenda & Ed Alizadeh  
Aon Foundation – Chip Lerwick  
Mignonne & Brian Ashworth  
Autohaus BMW – Peggy Wessel  
Barnes Jewish Hospital Foundation  
Meredith & Joe Berger  
Kathy Brodsky & Peter Mitchell  
Brinkmann Constructors  
Burrows Family Foundation  
The Caleca Family  
Central Bank  
Phyllis Cherrick  
Crawford Taylor Foundation  
Julie & David Drier  
Kim & Tim Eberlein  
Alison & John Ferring  
Laura & Ryan Fields  
Mary & Richard Fisher  
Mary Kaye & John Fort  
Lotta & Jeff Fox  
Julie Frank  
Roxanne Frank  
Tanya & Bart French  
Annette Fudemberg  
Miranda & Dain Giesie  
GFI Digital  
Judy Glik  
Lisa & Jim Gloriod  
Jan & Rand Goldstein  
Susan & Rob Goldstein  
Tracey & Randy Grady  
Janene & Bill Greubel  
Teri & Dave Griege  
Growing More Opportunities Foundation  
Debbie Hankin  
Tracy Hart  
Lisa & David Holley  
Ashley Holmes & James Bernhardt  
Judy & Thornstein Holt  
Jay Henges Charitable Trust  
Joan & William Edmonds Foundation

Kellwood Foundation  
Tracy & Kevin Kissling  
Kathy Kohlbray & Jim Mooney  
Amy & Bill Koman  
Julie & Zach Leeds  
Amy Lefton  
Bridget & Bill Linde  
Nancy Loeb  
Michele & Donn Lux  
Kary & Doug Mangers  
Jean McDonald  
Maritz Global Events  
Merle Fox Charitable Fund  
Melissa & Rob Merlin  
April & Rick Moeckel  
Lisa & David Moons  
Neiman Marcus\*  
Norton Rose Fulbright –  
Stacey Murphy  
Robert & Casey O'Brien  
Pedal the Cause Board of Directors  
Penny Pennington  
& Mike Fidler  
Clara Perry  
& Michael Schwartz  
Donna & Mike Polizzi  
PRIMAL  
Premier Rentals – Bill Miller  
The Ravarino Family  
Pam Schneider  
Cristy & Emery Skolfield  
Hilary & Shane Spears  
Carol Staenberg  
Michael Staenberg/The Staenberg Group  
Lauren Starr & Jim Starr  
Ann & Brian Sullivan  
Caryl Sunshine  
Bill Timmons  
Elaine Tripolitis  
Renee & Roger Van Horn  
Lisa & Brad Verdigets  
Maria & David Yonce

### \$1,000 Club - 40 and under

Lauren Bikshorn  
In Memory of Victoria Drier  
Megan Fox  
Kyle Griege  
Sawyer Merlin  
Allie Schneider  
Erika Schneider  
Josh Schneider  
Lindsay Schneider  
Nicole Stubblefield

*\*in-kind contribution*



**pedal** THE CAUSE™

**Dine Out/ Shop/ Support**

**Friday, August 2, 2024**

Each year, on the first Friday of August, St. Louis restaurants and retailers join together to help spread awareness and give back in support of Pedal the Cause through donation of a portion of that day's sales.

**In 2024**

**130 restaurant and retail partners** were part of this incredible community-wide day of giving that **raised over \$74,000** to create a world without cancer!



### 2024 Notable Partners

4 Hands Brewing Co.  
Cafe Napoli  
City Coffee & Creperie  
Companion  
Fitz's Root Beer  
Hearth & Soul  
Hi-Pointe Drive-In  
Ices Plain & Fancy  
J. McLaughlin Clothing  
Kaldi's Coffee Roasting Co.  
Lilly Pulitzer

Llywelyn's  
Mai Lee  
Mister Guy  
Novellus  
Nudo House  
Park Avenue Coffee  
Pastaria  
Pappy's Smokehouse  
Peacemaker Lobster & Crab  
Sidney Street Cafe  
Vie Boutique

**Special support provided by:**



**sauce**





# 2024 Sponsors & Partners

The support of our Sponsors and Partners is critical to our mission! Sponsorships allow 100% of participant-raised donations to advance cancer research. Without Pedal the Cause, this research simply wouldn't happen.

## PRESENTING



## BENEFICIARY PARTNERS



## CHAMPION



## LEAD



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## A big thank you to our In-Kind, Media, Athletic, and Kids Challenge Partners!

Amp Up Action Park  
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## \$25,000+

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Walter & Sharon Asbury  
William Jacoby

Thank You

for your generous  
support!



# Leadership & Support

## Staff

Our small but mighty staff makes the impossible possible, working year-round to further the mission of Pedal the Cause.



**David Drier**  
Executive Director



**Ashley Saitta**  
Director of Operations & Community Engagement



**Pam Mandelker**  
Director of Development



**Eleanor Goedeke**  
Director of Communications & Marketing



**Jules McCormick**  
Senior Events Manager



**Mollie Zolkind**  
Community Engagement Manager



**Darby Eyermann**  
Community Engagement Coordinator



**Alexa Lomantini**  
Marketing Coordinator



**Riley Sullivan**  
Development Coordinator



**Tania Facemyer**  
Data Administrator

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Meet our dedicated Board of Directors whose passion leads the way.



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Pedal the Cause

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Nicole Stubblefield, Community Volunteer  
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Ted Wheeler, American Family Insurance  
Pete Wyatt, St. Louis County Department of Public Health

Bill Koman (Founder), The Koman Group





# Vision Forward >>> 2039

Our vision is audacious but within reach:  
We envision **A World Without Cancer**.

For our next 15 years we envision \$100M donated to cancer research.  
This is our answer to cancer.

We understand that achieving this vision requires more than hope; it demands action, collaboration, and innovation. We proudly stand as a catalyst for a cure, igniting an unshakably optimistic community to accelerate life-saving cancer research at Siteman Cancer Center and Siteman Kids at St. Louis Children's Hospital. We don't stand alone. We are a vibrant community united by a shared purpose: to transform cancer research and save lives.

The road ahead may be long, but with every revolution of the wheels, every dollar raised, and every breakthrough achieved, we draw closer to realizing our vision: a future where cancer is preventable, treatable, or curable. Together, we will bring hope to countless lives and pave the way for a brighter, healthier tomorrow for everyone.

*Thank You* for your generous support!  
Together, we will create A World Without Cancer.



[pedalthecause.org](http://pedalthecause.org)