

pedal THE CAUSE™

KIDS CHALLENGE



SPONSORED BY



KIDS CAN HELP END CANCER!



Saturday, September 20
8 a.m. - 12 p.m. | The Family Arena

The Pedal the Cause Kids Challenge sponsored by Ameren and Family Golf and Learning Center returns to Pedal the Cause weekend on **Saturday, September 20** at The Family Arena in St. Charles.

Kids ages 3-13 can choose from a variety of shift times to ride as many loops as possible on our closed course. The \$35 registration fee gets riders a Kids Challenge t-shirt and goodie bag, a personal fundraising webpage and access to all the fun and games of the Discovery Zone!

Register multiple kids and receive a \$5 discount per child.

Main Events

8:00 a.m. - 11:00 a.m.

Check-in

8:30 a.m. - 10:45 a.m.

Rides

8 a.m. - 12 p.m.

Fun for the whole family in the Discovery Zone featuring activities, games, treats and more!

9:30 a.m. - 9:50 a.m.

Program

Ride Schedule

8:30 - 8:55 a.m.

Shift 1: 6-13 year olds

9:15 - 9:30 a.m.

Shift 2: 3+ year olds
(parent-assist shift)

10:00 a.m. - 10:25 a.m.

Shift 3: 6-13 year olds

10:45 - 11:00 a.m.

Shift 4: 4-7 year olds



SCAN TO LEARN MORE OR VISIT:

[PEDALTHECAUSE.ORG/KIDS-CHALLENGE](https://pedalthecause.org/kids-challenge)

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Fundraising Incentives

KIDS CHALLENGERS earn incentives for fundraising!

Kids can help end cancer AND be rewarded! Kids are also eligible to earn regular PTC incentives in addition to the prizes below.

Deadline to qualify for prizes: October 31, 2025.

possible incentive updates to come.

\$100+ WARRIOR

Enjoy a free Hot Box cookie and one free root beer float from Fitz's Root Beer.

\$250+ CRUSADER

PLUS receive a Magic House day pass and Urban Air day pass.

\$500+ CHAMPION

PLUS an Upper Limits day pass.

\$1000+ ALL STAR

PLUS score an Amp Up Action Park 2.5 hour Gold Pass (includes one go kart race coupon plus a 2-hour tag, ropes and \$10 arcade swipe card).

✦ TOP 3 Kids Challenge Fundraisers: Receive a Go Play family day pass & Slick City 90 min activity pass.

✦ TOP Kids Challenge Fundraiser: Receive 2 day passes to Climb So iLL, which include admission to the Power Plant, Steel Shop, or Gravity Lab at the Steel Shop.

THANK YOU TO OUR PRIZE PARTNERS



CLIMB SO ILL
INDOOR ROCK CLIMBING





Fundraising Tips

Tell Your Story

Personalize your profile page with a photo and share why you participate in Pedal the Cause. It makes a BIG difference!

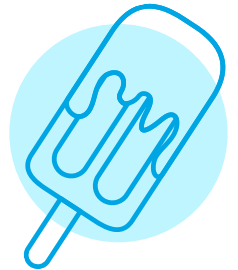


Ask Everyone

Ask grandparents, aunts, uncles, neighbors, parents' coworkers, parents of your friends, doctor, dentist, coach, piano teacher to sponsor you for every lap you ride or run/walk! Have your parents share your fundraising efforts through email, handwritten letters and social media. Create a short video or photo collage to share why you participate in Kids Challenge and ask for donations – post it onto your Pedal the Cause fundraising page and social media!

Get Your School Involved

Host a Penny Wars (each classroom has a jar for spare change and classes compete to raise the most money), Pajama Day, school assembly/pep rally. Pedal the Cause would LOVE to visit your school in person or virtually!



Host a FUNdraiser

Try a lemonade stand or popsicle stand, a bake sale, a movie night, a closet cleaning sale, a game night, rubber duck race, a pool party, scavenger hunt, dog walking, cutting grass, do some extra chores around the house, or a ticketed family-friendly party (ask your favorite venue to donate space).

Dinner for a Cause

Where is your favorite place to eat? Ask them if they will donate a part of their sales for a day to help cure cancer.

Say Thank You!

Show your appreciation to donors with a thank-you card, drawing or video message!



For more info contact Darby Eyermann at darby@pedalthecause.org

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