

2025

# IMPACT REPORT



**pedal**  
**THE CAUSE**<sup>SM</sup>

A WORLD WITHOUT CANCER

Dear Pedal Family,

2025 delivered momentum and real progress in the fight against cancer! This year, \$5,042,167 was raised to power bold, groundbreaking research at Siteman Cancer Center and Siteman Kids at St. Louis Children's Hospital. These dollars are not symbolic. They are active investments, putting hope into action and accelerating discoveries that change outcomes for patients and families.

Since 2010, the Pedal the Cause community has generated more than \$56 million toward a world without cancer. That investment has produced an extraordinary 14:1 return, unlocking over half a billion dollars in additional cancer research funding. This is what impact looks like: early-stage ideas launched, innovative science advanced, clinical trials activated, and cures set in motion.

When this community rallies around a shared purpose, progress moves faster. The research supported through Pedal the Cause doesn't just push science forward—it saves lives and reshapes what's possible in cancer care.

In 2026, the opportunity grows even larger. Expanding participation, amplifying awareness, and generating greater resources will drive the next wave of breakthroughs. Every rider, donor, and advocate who joins the Pedal Family strengthens the engine behind our mission and expands our ability to turn hope for a world without cancer into action.

As we approach our seventeenth year, the reason we ride remains clear and powerful: for survivors, for those we've lost, and for a future where cancer no longer defines the journey. Thank you for your unwavering support as we Pedal forward, together.

Sincerely,



*David Drier*  
David Drier  
Executive Director



*David Yonce*  
David Yonce  
Board President



**OUR MISSION:** Pedal the Cause accelerates breakthrough cancer research at Siteman Cancer Center and Siteman Kids at St. Louis Children's Hospital by inspiring and mobilizing a community committed to curing cancer.

100% of participant-raised donations fund innovative cancer research at:



WashU Medicine | BJC HealthCare



AT ST. LOUIS CHILDREN'S HOSPITAL  
WashU Medicine Physicians



# The Power of Pedal Dollars

SINCE 2010:

**505,000+**  
DONATIONS

**43,000**  
RIDERS

**10,000**  
VOLUNTEERS

**14:1**  
ROI

**\$56,058,519**

DONATED TO FUND  
CANCER RESEARCH

FOR EVERY \$1 PEDAL THE CAUSE  
DONATES TO CANCER RESEARCH,  
AN ADDITIONAL \$14 ON AVERAGE IS  
OBTAINED IN EXTERNAL FUNDING

MAKING PEDAL THE CAUSE  
RESPONSIBLE FOR A TOTAL OF OVER  
HALF A BILLION DOLLARS IN RESEARCH  
FOR ALL CANCERS, FOR ALL PEOPLE.



*We are the answer to cancer.*

*"Our research is creating new treatments and standards of care that are being adopted across the country," said Dr. Timothy Eberlein, director at Alvin J. Siteman Cancer Center & Pedal Board Member. "Funding from our partner, Pedal the Cause, has been integral to the success of Siteman Cancer Center."*



**255** CANCER RESEARCH PROJECTS FUNDED  
*to end all cancers, for all people*

INCLUDES 198 ADULT PROJECTS FOCUSED ON:

Breast	44
Hematologic/Blood	32
Gastrointestinal/Digestive	27
Chemotherapy & Treatments	11
Neurologic	19
Multiple Cancers	24
Genitourinary	10
Head & Neck	5
Lung	5
Gynecologic	5
Skin	4
Eye	1
Sarcoma	1

*Scan to watch Pedal dollars in action!*



**+57 PEDIATRIC PROJECTS**

# Local Effect. Global Impact.

In just 16 years, Pedal the Cause has propelled breakthroughs that are transforming cancer care here in St. Louis and around the world.



Dr. William Gillanders

## Personalized Cancer Vaccines

Pedal funding has fueled advances in personalized vaccines for aggressive cancers like glioblastoma and melanoma. In one breast cancer trial, 16 of 18 patients with triple-negative breast cancer were cancer-free three years later—a game-changing result now driving larger global studies.

### Highlights:

- ▶ Innovative DNA/mRNA neoantigen vaccine trials for glioblastoma, melanoma, and breast cancer
- ▶ Results inform ongoing international trials
- ▶ Longer survival and improved patient outcomes at centers worldwide



Dr. Jeff Bednarski

## NK Cell Therapy for Pediatric Leukemia

With the support of our Pedal community, Siteman became the first center in the nation to offer a groundbreaking Natural Killer (NK) cell therapy for children with leukemia who had run out of options. Today, many of those children are alive and thriving, and this therapy is now shaping pediatric leukemia treatment worldwide.

### Highlights:

- ▶ First-in-U.S. breakthrough, initially funded by Pedal the Cause
- ▶ Now used in multicenter trials and influencing global protocols
- ▶ Provides curative options for high-risk children internationally



Dr. John DiPersio

## CAR-T Therapy

Early Pedal-supported research helped advance CAR-T therapy, a breakthrough in which a patient's own immune cells are reprogrammed to fight cancer. In early trials, 16 of 20 patients with advanced blood cancers saw their cancer vanish. That research helped lead to FDA approval, making CAR-T a standard of care for some patients worldwide.

### Highlights:

- ▶ Pedal-funded research enabled clinical trials and FDA approval for axicabtagene ciloleucel (Yescarta)
- ▶ Adopted worldwide as a new standard for lymphoma and blood cancers



Dr. Samuel Achilefu

## Cancer Goggles

Pedal funded the early development of “cancer goggles,” an imaging technology that allows surgeons to see tumors in real time during surgery. What began as an experiment in St. Louis is now improving surgical outcomes globally and is on the path toward wider FDA clearance.

### Highlights:

- ▶ Visual imaging technology helps surgeons more precisely remove tumors
- ▶ Reduces recurrence rates and adopted in leading hospitals globally

# Pedal the Cause Investigators

Since 2021, Pedal the Cause has provided funding to recruit top talent to lead new cancer research laboratories at Siteman Cancer Center at Washington University in St. Louis, including:

## Dr. Milan Chheda

FUNDED IN 2025



The Chheda Lab works to improve the length and quality of lives of patients with brain cancers by targeting cancer stem cells and activating the patient's own immune response against the tumor. In collaboration with others, the lab developed a modified Zika virus as a new treatment for glioblastoma, is testing new bacterial agents to treat brain tumors, and studying the role of aging in brain cancer. Dr. Chheda is Director of Neuro-oncology, Associate Professor of Medicine, and Associate Director of the SCC Brain Tumor Center.

## Dr. Xue-Yan He

FUNDED IN 2023



The Xue-Yan He Lab aims to advance the knowledge of the mechanisms responsible for colorectal tumor progression, with a specific focus on stress and its influence on the tumor microenvironment. Dr. He was previously a Postdoctoral Fellow at Cold Spring Harbor Laboratory.

## Dr. John Kraiss

FUNDED IN 2023



The Kraiss Lab focuses on the fundamental issues of DNA repair and how they relate to cancer initiation, progression and therapy responses. The Kraiss Lab employs a variety of methodologies to study the DNA damage response including microscopy, next-generation sequencing, cell and mouse genome engineering, patient-derived xenografts (PDX), and cancer models. Dr. Kraiss was previously a Research Assistant Professor at the Fox Chase Cancer Center.

## Dr. Priyanka Verma

FUNDED IN 2021



The Verma Lab employs advanced CRISPR genetic screens and cancer genome mining tools to uncover biological circuits that are essential in cells with compromised DNA repair. The ultimate goal is to understand mechanisms that lead to genomic instability and identify vulnerabilities that will lead to the development of improved therapeutic regimens for cancer patients. Dr. Verma was previously a Postdoctoral Researcher at the University of Pennsylvania School of Medicine.

**\$5,042,167**

PEDAL THE CAUSE 2025 FUNDRAISING TOTAL

**3,801**

TOTAL FUNDRAISERS

**403**

TOP FUNDRAISERS

**236**

TEAMS

**2,333**

RIDERS

**155**

SPINNERS

**296**

KIDS CHALLENGERS

**267**

VIRTUAL INSPIRED

**40**

DIY

**710**

VOLUNTEERS



**380+**

LIVING PROOF

Our cancer fighters, survivors & thrivers!

**PARTICIPANTS FROM ACROSS THE U.S.**

- |            |               |                |
|------------|---------------|----------------|
| Alabama    | Louisiana     | New York       |
| Arizona    | Maine         | North Carolina |
| Arkansas   | Maryland      | Ohio           |
| California | Massachusetts | Oklahoma       |
| Colorado   | Michigan      | Oregon         |
| Florida    | Minnesota     | Pennsylvania   |
| Georgia    | Mississippi   | South Carolina |
| Idaho      | Missouri      | Tennessee      |
| Illinois   | Montana       | Texas          |
| Indiana    | Nebraska      | Virginia       |
| Iowa       | Nevada        | Washington     |
| Kansas     | New Jersey    | Wisconsin      |
| Kentucky   | New Mexico    |                |

**PARTICIPANTS FROM AROUND THE WORLD**



- Canada
- Ireland
- Netherlands
- United States

**2025 Top Teams**



TOP CORPORATE TEAMS

- |   |           |
|---|-----------|
| 1. Team Edward Jones / 129*                     | \$686,415 |
| 2. McCarthy / 94*                               | \$123,134 |
| 3. MRHFM Meso Warriors / 100*                   | \$115,847 |
| 4. Companion/Kaldi's powered by Big Shark / 13* | \$114,569 |
| 5. MLC (formerly Mississippi Lime Company)/ 50* | \$91,618  |
| 6. Clayco / 62*                                 | \$86,441  |
| 7. Team Bunzl / 63*                             | \$71,635  |
| 8. Team Hunter / 24*                            | \$64,511  |
| 9. Stifel / 75*                                 | \$60,514  |
| 10. Team Enterprise Bank & Trust / 112*         | \$59,060  |



TOP HOSPITAL TEAMS

- |  |           |
|--|-----------|
| 1. Bartlett's Bikers / 85*                     | \$165,991 |
| 2. Team Leukemia / 36*                         | \$77,684  |
| 3. St. Louis Children's Hospital / 82*         | \$56,740  |
| 4. Heads Up / 64*                              | \$53,417  |
| 5. Happily Pedaling Bikes to Cure Cancer / 25* | \$48,943  |
| 6. BJC HealthCare / 22*                        | \$41,046  |
| 7. Gyn Onc Teal on Wheels / 28*                | \$30,684  |
| 8. Biking to Beat Breast Cancer / 19*          | \$25,829  |
| 9. Radiation Oncology Accelerators / 38*       | \$24,255  |
| 10. Team Siteman / 28*                         | \$19,691  |



TOP FRIENDS & FAMILY TEAMS

- |                                  |           |
|----------------------------------|-----------|
| 1. Powered by Hope / 160*        | \$327,279 |
| 2. Team Victoria St. Louis / 43* | \$138,003 |
| 3. Ludicrous Speed / 50*         | \$132,681 |
| 4. Greg's Fancy Foxes / 37*      | \$126,664 |
| 5. Team Triplett / 17*           | \$84,113  |
| 6. Pedal to the Medal / 12*      | \$63,882  |
| 7. Hill Climbers / 10*           | \$48,906  |
| 8. Stubby Strong / 7*            | \$38,412  |
| 9. Team Kyle / 4*                | \$37,525  |
| 10. Forward / 15*                | \$34,843  |

\* Number of registered riders, spinners, virtual riders, kids challengers, and volunteers per team

# 2025 Top Fundraisers

We recognize our Top Fundraisers for their extraordinary efforts raising money to create a world without cancer. Together, these **403** individuals raised **\$3,147,705** in 2025 for cancer research.

**YELLOW JERSEY \$2,500+**



## PODIUM \$25,000+



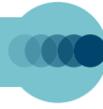
Dan & Sheila Timm	\$364,083
Josh Allen	\$58,700
Amanda Cashen	\$54,225
Ann Sullivan	\$53,316
Emery Skolfield	\$52,600
Matthew Danis	\$45,822
Merle Fox	\$45,235
Teri Grieger	\$43,202
David Drier	\$41,823
Heather Johnson	\$41,688
Natalee Amos	\$41,450
Mark Brandom	\$40,550
Nicole Stubblefield	\$35,512
Ashley Cox	\$34,126
Kathy Kohlbray	\$33,468
Addi Darnell	\$30,950
Ed Alizadeh	\$28,850
Kevin Alm	\$27,102
Ronald Triplett	\$25,875
Ted Wheeler	\$25,260
Kira Andersen	\$25,175
Caroline Deutsch	\$25,000
Jonathan Dowd	\$25,000
Lila Merlin	\$25,000
Michael Goldstein	\$25,000
Scott Drury	\$25,000
Steve Green	\$25,000
Tim Ridderbos	\$25,000
Zachary Leeds	\$25,000

## ROAD WARRIOR (cont.)



Jeffrey Milster	\$11,489	Nathan Fields	\$10,950
David Young	\$11,456	Joanna Haydon	\$10,850
Nancy Bartlett	\$11,380	Laura Whelan	\$10,476
Billy Georges	\$11,275	Donald Kukla	\$10,400
Molly George	\$11,208	Craig Stiegemeier	\$10,293
Dagny Dunaway	\$11,200	Rick Moeckel	\$10,203
Lisa Cohen	\$11,023	John Gee	\$10,151
Llywelyn's 50th Anniversary Give Back	\$10,998	Andrew Howe	\$10,100
		Bill Koman	\$10,000
		Ryan Fields	\$10,000

## BREAKAWAY \$5,000+



Dennis Araujo	Scott Goodman	John Pennington
Brian Ashworth	Joe Gruber	Michael Pepper
Axes Physical Therapy	Bob Haddenhorst	Boris Plotnitskiy
Pickle the Cause	Debbie Hankin	Ronna Pohlman
Jan Bentheimer	Tracy Hart	Bridget Rasche
David Bentzinger	Robert Hayashi	Brandon Reuther
Joe Berger	Cat Heimbürger	Mark Roenfeldt
Dawn Besserman	In Memoriam of	Anne Ross
Jeff Besserman	Jean Hopper	George Rugg
John Blase	Renee Van Horn	Larry Sahn
Margie Borges	Lisa Houdyshell	Paul Schnoebelen
Debbie Boyer	Tom Hurlbert	Gary Schuette
Geneva Briner	Cindi Inman	Dan Schwartz
Betsy Moog Brooks	Scott Jackson	Kevin Seelman
Eric Buckley	Tina Marie Jung	Justin Sperry
Kraig Bush	Anthony Kania	Richard Stein
William Carson	Judy Kramer	Shirley Tanner
Karen Casserly	Steven Laiderman	Keith Thomas
Sam Chan	Sheila Lambiase	Bill Timmons
Michael Christian	Julia Lund	Gregory Triplett
William Cohen	Mike Madalon	Keene Turner
Donald Conine	Doug Mangers	Bill Veach
Jerry Cooper	Skip Mann	Richard Voytas
Bill Coppel	Matthew Marting	Nick Walker
Mark Dana	Peggy Martin McAuliffe	Rick Weinstein
Kevin Delia	Jake McDonald	Mary Whelan
Daniel Dornseif	Nancy McGee	Curtis Wilburn
Mary Margaret Dowd	Brian McKay	Ian Williams
Julie Drier	Mary Ann McLaughlin	Kip Williams
Bill Dunaway	Harry Miller	Scott Wilton
Andrew Engle	Todd Morgan	Mark Wojtal
Ryan Farmer	Andy Murphy	Chad Wolfe
Alexander Faught	Steve O'Malley	Pete Wyatt
James Florczak	David Peckinpugh	

## ROAD WARRIOR \$10,000+



Nick Overkamp	\$19,356
Rich Liekweg	\$19,170
Don Ulrich	\$17,947
Doug Mars	\$17,928
Debbie Maier	\$15,820
Bob Menendez	\$15,622
Lisa Holley	\$15,200
Dain Giesie	\$13,750
Jonathan Wirth	\$13,383
Thomas (Tony) Boudreau	\$13,067
Bart French	\$13,000
Mike Lodes	\$12,934
Bill Fretwell	\$12,625
Peggy Wessel	\$12,500
Cynthia Lloyd	\$11,973
Shelly Cattoor	\$11,710
Mike DeCola	\$11,700
William Linde	\$11,630

Kathleen Allen
William Amos
Angelo Arzano
Charles Audet
Scott Ausbury
Lou Badami
Janet Bassel
Carroll Bender
Mike Bentheimer
Craig Betz
Thomas Birkemeier
Andrew Black
Will Black
Kimberlee Bleyer
Michael Bobelak
Kat Bode
Jay Bode
Roma Bordewick
Maddy Boxdorfer
Rachel Boxdorfer
Caroline Bradfield
Debbi Braunstein
Kim Brown
Taylor Brown
George E Bruner
Craig Buchman
Liz Buchman
Jennifer Hill Buehrer
Christian Bugyis
John Buijk
Karen Butler
Sean Campbell
Chris Carpenter
Doug Chapis
Amy St Charles
Joel Christensen
Jane Christian
Jim Clawson
Martin Cline
Edward Cohen
Edie Cornell-Smith
Dalton Costick
Keiko DeClerck
Nancy Desloge
Erin Desrosiers
Chris Deusinger
Thomas Dlouhy
Barbara Dobkins
Emilie Dolan
Annie Donnell
Joseph Dreyer
Mary Druyvesteyn
Amy Edwards
Helen Elkins
Deborah Epstein
Kristine Etling
Justin Fanger
Poppy Fisher
Ryan FitzGibbon
Patrick Foley
Brenton Foust

Debbie Frank
Ellen Franzel
Amy French
Mark Fromme
Jacob Fromme
John Frost
Joel Garbow
Jenn Garnatz
Chad Garrison
Michael Gartenberg
Tim Geiss
Kim Georges
Jim Gidcumb
Lisa Gill
William Gillanders
Jack Gillette
Judy Glik
Eleanor Goedeke
Benjamin Goldstein
Jake Goldstein
Bernard Goldstein
James Gorman
Diane Gorman
Randy Grady
Stephanie Graff
Donna Greenwood
Bill Greubel
Dave Grieger
Kyle Grieger
Michael Griffith
Chuck Gross
Chris Grus
Matt Grzesiowski
Linda Haberstroh
Wil Halaz
Marcie Harris-Hayes
Skylar Heaton
Jane Herman
Greg Hesser
David Hill
Dennis Hill
Mara Hofherr
Nathan Hollensteiner
Patty Hopper
Robert Horton
Nina Fragale Horton
Shep Hyken
Jessie Iden
Joan James
Dennis James
David Jinkins
Ethan Johnson
Keith Johnson
Teresa Jones
Michael Jung
Cynthia Kardesch
Sean Kelly
Sean Ketcherside
Trisha Kiely
Jeff Kirkpatrick

Mary W Klauke
Patrick Knapp
Robert Kramer
Nancy Kroc
Dena Ladd
Katie Lane
David Lanson
Lee Lenhard
Tom Linhares
Trish Lollo
Matt Long
Andrew Loth
Kathryn Love
Christa Loyd
Mary Lou Loyd
Ryan Lynch
Pam Mandelker
Mark Manning
Patricia Margenau
Andrew Marting
Matthew McCarthy
Jean McDonald
Neha Mehta-Shah
Robert Merlin
Melissa Merlin
Scott Mitchell
Brad Mock
David Moons
Mark Moore - TAI
Michael Moriarity
Jim Mundy
Jim Myer
Mina Nashan
Jamey Nolan
Meghan Norman
Randy Norris
Grayson Nunley
Winston Nunley
David Obedin
Bill O'Brien
David Ornitz
Phil Owen
Patrick Owens
David Parsons
Jacqueline Payton
Penny Pennington
Julie Pepper
Daniel Pestka
Gene Poisson
Neil Powell
Larry Present
Norman Pressman
Eugene Primm
Jeff Prince
Maya Prince
Arif Rahman
Ryan Rattenborg
Michele Raupp
Belinda Reany
Bob Reany

Jeffrey Redington
Kathie Redington
Trevor Reese
Steve Reid
Adam Rentchler
Patrick Rich
Brian Richter
Pompeyo Rios
David Rizi
Carol Robinson
Janet Rodgers
Mark Van Roekel
Jaqui Rogers
John Ross
Jeff Sahn
Leah Salzman
Rebecca Lynn Saunders
Tom Scherlinck
Cheryl Scherlinck
Colin Schlereth
Natalie Schneider
Jennifer Schremp
Michael Schwartz
Sean Scott
Keri Sipe
Lisa Barthel Smith
Rachel Sokolich
Shane Spears
Sarah Sperry
James Starr
Cliff Stebe
Gary Steward
Elizabeth Stickley
Barbara Stiegemeier
Cheryl Stinchfield
Keith Stockerl-Goldstein
Bud Straumann
Jeremy Stumpf
Tim Tedoni
Chris Thompson
Michael J Thompson
Liz Trokey
Rob Turley
Michael Twist
Lewis Vandover
Vinay Vemulapalli
Brad Verdigets
Scott Vicars
John Wahle
Steve Walentik
Christopher Wanger
Holly Warren
Steve Weinstein
Jeff Wheeler
Kevin Whelan
Elizabeth Whitworth
Dave Whitworth
David Yonce
Stewart Zeid
Tommy Zoeller

# 2025 Awards & Achievements

## Lifetime Impact Society 2025 Inductees

### Individuals & Teams

#### PLATINUM \$1,000,000+

Bartlett's Bikers  
Stifel

#### SILVER \$250,000+

Big Black Dog  
Central Bank of St. Louis  
Contegra Construction  
Ludicrous Speed  
Team Addi  
Team Bunzl  
Team Enterprise Bank & Trust  
Team Triplett

#### GOLD \$500,000+

Nicole Stubblefield  
Bill Box's Blue, Red and Grey Heads Up  
Maritz Peck's Pedalers

#### BRONZE \$100,000+

Ed Alizadeh  
Josh Allen  
Doug Mars  
Emery Skolfield  
Laura Whelan  
Ameren Focused for Life  
Team Hunter  
United by Design

## The Bill & Amy Koman Founders Award

### Clayco



The Bill and Amy Koman Founders Award recognizes individuals and organizations who share our founders' passion, vision, and generosity, and who have been instrumental in establishing and growing Pedal the Cause.

The 2025 Founders Award was presented to Clayco, a proud sponsor and supporter of Pedal the Cause since 2011. Year after year, they have demonstrated that their commitment to Pedal comes from the heart—rooted in passion, partnership, and belief in our mission. In addition to providing essential operational support and fielding a team that has raised over \$810,000, Clayco has opened countless doors for Pedal over the years—connecting us with new sponsors, in-kind partners, and marketing opportunities that have strengthened our organization and expanded our reach.

*"Clayco has been committed to Pedal the Cause since the very beginning, and it's because their mission reaches far beyond these walls," said **Bob Clark, executive chairman and founder of Clayco.** "Pedal brings our community together in a powerful way, fueling research that gives patients and families real hope – and keeps us moving closer to a cure for cancer"*

**CLAYCO**

## Volunteer of the Year Award

Volunteers are the backbone of Pedal the Cause! The 2025 Pedal the Cause Volunteer of the Year Award was presented to Kyle Wilken for his tireless service and behind-the-scenes leadership at Pedal the Cause.

Kyle has become essential to the success and safety of Pedal the Cause. A Living Proof cancer survivor and an unstoppable force, Kyle has spent the last five years managing our Ride Day Command Center—fielding calls, coordinating SAG support, and keeping our event running seamlessly. He volunteers the full week of Pedal, always ready for any surprise task and leading with heart every step of the way.

We are deeply grateful for Kyle's commitment, leadership, and the passion he brings to Pedal the Cause every single year. Kyle represents the true spirit of volunteerism, and we are stronger and safer because of him.



**Kyle Wilken**

## The Dan & Sheila Timm Breakaway Award

The Dan & Sheila Timm Breakaway Award annually recognizes a person whose passion, leadership, and extraordinary efforts to create a world without cancer foster the spirit of innovation and hope, while empowering positive change in the lives of those faced with a cancer diagnosis.

The 2025 Breakaway Award was presented to Dr. Ryan Fields for his exceptional leadership, dedication, and impact within the Pedal the Cause community. Ryan has been a powerful force for Pedal's mission as an 11x rider and fundraiser, 5x Podium Fundraiser, 3x Pedal-funded researcher, and Pedal Board Member. As the founding team captain of Our Mark on Melanoma, he has helped lead his team to raise over \$362,000, while personally contributing an extraordinary \$257,671 in lifetime fundraising.

Ryan's dedication to our mission has always gone above and beyond. His passion and lasting legacy will continue to shape Pedal the Cause and inspire our community.



**Dr. Ryan Fields**

**pedal THE CAUSE**



## Thank you to our 2024 - 2026 Members

Pedal the Cause's leadership giving program, Champions Circle, provides donation "matches" proven to motivate riders, builds our organizational capacity, and accelerates our unique role in the St. Louis cancer ecosystem. Membership starts at \$2,500.

Brenda & Ed Alizadeh  
Aon Foundation – Chip Lerwick  
Mignonne & Brian Ashworth  
Susan & Steve Barron  
Meredith & Joe Berger  
Ashley Holmes & James Bernhardt  
Kyle Grieger & Lauren Bikshorn  
Brinkmann Constructors  
Burrows Family Foundation  
Central Bank  
Phyllis Cherrick  
Nicole Stubblefield & Brian Clark  
Ashley & Dylan Cox  
Crawford Taylor Foundation  
Julie & David Drier  
Joan & William Edmonds Foundation  
Kim & Dr. Tim Eberlein  
Alison & John Ferring  
Penny Pennington & Mike Fidler  
Mary Kaye & John Fort  
Merle Fox Charitable Fund  
Lotta & Jeff Fox  
Devin Fraley  
Julie Frank  
Roxanne Frank\*  
Tanya & Bart French  
Annette Fudenberg  
Miranda & Dain Giesie  
Judy Glik  
Lisa & Jim Gloriod  
Abby & Michael Goldstein  
Jan & Rand Goldstein

Tracey & Randy Grady  
Janene & Bill Greubel  
Teri & Dave Grieger  
Jay Henges Charitable Trust  
Debbie Hankin  
Tracy Hart & Tom Hassel  
Lisa & David Holley  
Judy & Thornstein Holt  
Virginia & John Howell  
Tracy & Kevin Kissling  
Amy & Bill Koman  
Susie Knopf & Richard Levey  
Kathy Kohlbry & Jim Mooney  
Dena Ladd  
Julie & Zachary Leeds  
Amy Lefton  
Judy Levy  
Bridget & Bill Linde  
Nancy Loeb  
Michele & Donn Lux  
Pam & John Mandelker  
Kary & Doug Mangers  
Erin & Mark Manning  
Margaret McDonald & David Ott  
Melissa & Rob Merlin  
Premier Rentals – Bill Miller  
April & Rick Moeckel  
Lisa & David Moons  
Mitch & Bob Meyers  
Stacey Murphy  
Norton Rose Fulbright  
– Stacey Murphy

Casey & Bob O'Brien  
Donna & Mike Polizzi  
PRIMAL  
The Ravarino Family  
Schmersahl Treloar & Co.  
Michael Staenberg/  
The Staenberg Group  
Carol Staenberg  
Barbara & Craig Stiegemeier  
Cristy & Emery Skolfield  
Caryl Sunshine  
Ann & Brian Sullivan  
The Caleca Family  
The Foundation for  
Barnes-Jewish Hospital  
Bill Timmons  
Elaine Tripolitis  
Renee & Roger Van Horn  
Lisa & Brad Verdigets  
Sage & Stephanie Wightman  
Pete Wyatt  
Maria & David Yonce  
Debbie & Jon Zimmerman-Root

### \$1,000 Club - 40 and under

Victoria Drier (In Memory of)  
Megan Fox  
Sawyer Merlin  
Allie Schneider  
Erika Schneider  
Josh Schneider  
Lindsay Schneider

\*in-kind contribution



Dine Out/ Shop/ Support

Friday, August 1, 2025

On the first Friday of August 2025, St. Louis restaurants and retailers joined forces to help raise awareness and give back in support of Pedal the Cause by donating a portion of that day's sales.

## In 2025

79 restaurant and retail partners were part of this incredible community-wide day of giving that raised over \$75,000 to create a world without cancer!



## 2025 Notable Partners

4 Hands Brewing Co.  
Autohaus BMW  
Big Shark Bicycle Company  
City Coffee & Creperie  
College Hunks Hauling Junk  
Companion  
Fitz's Root Beer  
Glik's  
Hearth & Soul  
Herbies  
Kaldi's  
Kingside Diner

Ladue Taco  
Mai Lee  
The Napoli Group  
Niche Food Group  
Nudo  
Peacemaker Lobster & Crab  
Park Avenue Coffee  
Proper Cannabis  
Sidney Street Café  
Sportsman's Park  
Tory Burch  
V Vegaz Style

## Special support provided by:



# 2025 Sponsors & Partners

The support of our Sponsors and Partners is critical to our mission! Sponsorships allow 100% of participant-raised donations to advance cancer research. Without Pedal the Cause, this research simply wouldn't happen.

## PRESENTING

## BENEFICIARY PARTNERS

THE FOUNDATION  
FOR BARNES-JEWISH HOSPITAL  
BJC HealthCare

ST. LOUIS  
Children's  
HOSPITAL  
BJC HealthCare

## VISIONARY

HYUNDAI  
St. Louis Area Hyundai Dealers

Hyundai  
Hope on Wheels

## CHAMPION

Autohaus  
BMW

CLAYCO

ENTERPRISE  
BANK & TRUST

KEELEYCARES

MCCARTHY

RGA

## LEAD

4HANDS

BIKES & BREWS  
QUALITY BIKES - COFFEE - SMALL NOTES

Dierberg's

Maritz

## SIGNATURE

COLLEGE HUNKS.  
HAULING JUNK & MOVING.

FITZ'S  
ROOT BEER

Johnson  
& Johnson

LINDENWOOD  
UNIVERSITY

NISA  
NSA INVESTMENT ADVISORS, LLC

Proper

THE RANDY MORGAN  
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GUILD MORTGAGE

## CONTRIBUTING

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ARCO  
NATIONAL CONSTRUCTION

ARCTURIS  
design collaborative

Availity

BERGES FAMILY  
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Enriching Saint Louis. Encouraging Giving.

CIBC

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FIFTH THIRD BANK

h+k

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spire

STIFEL

World Wide  
Technology

## PELTON

CONCRETE  
STRATEGIES

CRG | INTEGRATED  
REAL ESTATE  
SOLUTIONS

Eisai

EVERNORTH  
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Lamar Johnson  
Collaborative

On the Run

SALT +  
SMOKE  
BIBB BOURBON BEER

SentinelOne

HUB

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BAYER

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BURNS  
MCDONNELL

CITY LIFESTYLE  
IN YOUR CITY

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DRURY  
HOTELS

illumina

KALDI'S COFFEE

o'malley  
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COMMUNICATIONS

PLANCORP  
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St. Louis

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TORCH  
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## A big thank you to our In-Kind, Media, Athletic, and Kids Challenge Partners!

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Climb So ILL  
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Eastern Missouri  
Go Play

Harness IP  
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The Magic House

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True Refrigeration  
Upper Limits  
Urban Air Adventure Park  
Y98

pedal THE CAUSE

# 2025 Notable Donors

Includes gifts to the organization, sponsorship, Champions Circle, and for cancer research.

## \$100,000+

Edward Jones  
Foundation of Barnes Jewish Hospital  
Hyundai Hope on Wheels/  
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St. Louis Children's Hospital Foundation  
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## \$75,000+

Autohaus BMW & Peggy Wessel  
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Clayco Companies  
Enterprise Bank & Trust  
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McCarthy Holdings, Inc.  
RGA

## \$50,000+

Crawford Taylor Foundation  
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Lenoir Charitable Trust  
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Michael Staenberg/ The Staenberg Group

## \$25,000+

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*Thank You*  
for your generous support!

# Leadership & Support

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Our small but mighty staff makes the impossible possible, working year-round to further the mission of Pedal the Cause.



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Executive Director



**Ashley Saitta**  
Senior Director of Operations



**Eleanor Goedeke**  
Director of Communications & Marketing



**Pam Mandelker**  
Director of Advancement



**Jules McCormick**  
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**Mollie Zolkind**  
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**Darby Eyermann**  
Community Engagement Coordinator



**Alexa Lomantini**  
Marketing Coordinator



**Summer Steiniger**  
Development Coordinator



**Tania Facemyer**  
Data Administrator

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Meet our dedicated Board of Directors whose passion leads the way.



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**David Yonce**  
Spire



**Vice President**  
**David Moons**  
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**Vice President**  
**Emery Skolfield**  
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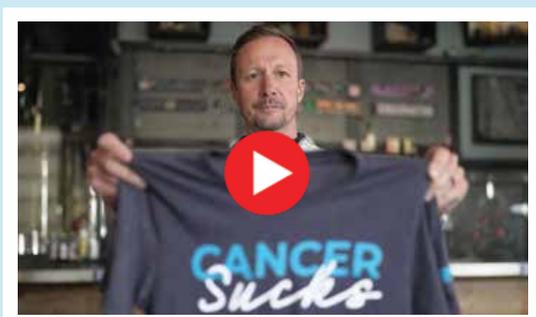
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Bill Koman (Founder), The Koman Group



# pedal THE CAUSE™

## Featured Fighters

Meet our 2025 Featured Fighters. They are members of the Pedal family – survivors, fighters, doctors, researchers, and caregivers – for whom the fight with cancer is personal. Together, we can create a world without cancer – all cancers, for everyone.



**Kevin Lemp**



**Head & Neck Cancer Research Team**



**Team Ludicrous Speed**



**Team RGA**

*Scan to watch all videos*



**Dr. Nicole Brossier & Henry**

*Join Us!*

**Pedal the Cause 2026**

September 19 & 20 | The Family Arena | [pedalthecause.org](https://pedalthecause.org)