

Memorial Donations



Thank you for designating Pedal the Cause as your charity of choice to honor a loved one. Know that 100% - *every dollar* - of the gifts collected will fund critical cancer research. Here are step-by-step instructions to easily set up a memorial page.

1 Register as a Pedal the Cause DIY Fundraiser

As a DIY Fundraiser, you can create a memorial page for your loved one and collect donations for Pedal the Cause at any time during the year, without a registration fee or fundraising commitment.

[Click here to set up a DIY Fundraiser](#)

2 Customize your DIY Fundraiser Page

You can customize your page with a custom URL, photos, a story, a link to the obituary, or any other personal details you want to share to tell the story of your loved one.

[Learn how to customize your page](#)

3 Share Your Fundraiser

Donors can give in two ways:

Credit Card: Share the link to your DIY Fundraising page to those who wish to donate online using a credit card. When logged in to your profile, you have access to a custom QR code to direct donors to your fundraising page.

Check: We can provide remittance envelopes upon request, although they are not required to give by check. Checks should be made out to **Pedal the Cause** and mailed to our bank's lockbox at **Pedal the Cause, PO Box 790372, St. Louis, MO 63179-0372**. Please have your donors write your loved ones name on the memo line.

- With online donations made to your DIY Fundraiser page, you will receive an email notification when a donation is made to the email address you used when setting up your DIY Fundraiser.
- Donors can also request we send you an e-card or a mailed card notifying you of the donation.
- Pedal the Cause will notify you of any checks received to your DIY Fundraiser on a weekly basis.

4 Pedal the Cause will send an acknowledgement to each of your donors for tax purposes, but you may want to reach out with a thank you on your own too. Donors up to \$250 receive an email from us, while donors giving \$250 or more receive a mailed letter and an email.

We greatly appreciate this honor and are here to help you customize your memorial page for your loved one. See our FAQs on page 2 and please reach to us with questions, we are happy to help!

Memorial Donations FAQs



How do I list Pedal the Cause in the obituary?

We realize there are many options for memorial donations and we are honored to be selected as your charity of choice. In the obituary, it is customary to say “In memory of [Name], donations may be made to Pedal the Cause here [add DIY fundraiser link].”

I created my DIY fundraiser, how do I share the link to it and create a QR code?

While logged in to your Pedal the Cause account (powered by GiveSignUp), you can easily copy your unique page link and save your QR code. [CLICK HERE for step-by-step instructions.](#)

I would prefer someone create the fundraiser for me and send me a link, is that possible?

Yes. Email us at info@pedalthecause.org or call 314-787-1990 and we are happy to do the legwork for you after we gather some basic information.

Can my donors give by credit card?

[Share the link](#) to your DIY Fundraising page to those who wish to donate online using a credit card or ApplePay. When logged in to your profile, you can also easily save your QR code to direct donors to your fundraising page.

Can my donors give by check?

Yes. We can provide remittance envelopes upon request, although they are not required to give by check. Checks should be made out to **Pedal the Cause** and mailed to our bank’s lockbox at **Pedal the Cause, PO Box 790372, St. Louis, MO 63179-0372**. Tell your donors to write “In Memory of [Name]” in the memo section of the check.

Can I have remittance envelopes to give to donors?

Yes. Email us at info@pedalthecause.org or call 314-787-1990 and we can make sure you have remittance envelopes to distribute.

What information should I print in the funeral program?

A similar statement to what is in the obituary may be also put in the funeral program, “In memory of [Name], donations may be made to Pedal the Cause.” We suggest following the steps above to download your QR code and print that in the program so supporters can easily scan the code to find your personal page. If you need your QR code sent to you, email us at info@pedalthecause.org.

More questions?

Please reach out at at any step along the way for assistance.



314-787-1990
info@pedalthecause.org



9288 Dielman Industrial Dr
St. Louis, MO 63132



pedalthecause.org