



KIDS CAN HELP END CANCER!



**Saturday, September 19
8 a.m. - 12 p.m. | The Family Arena**

The Pedal the Cause Kids Challenge sponsored by Ameren and Fitz's Root Beer returns to Pedal the Cause weekend on **Saturday, September 19** at The Family Arena in St. Charles.

Kids ages 3-13 can choose from a variety of shift times to ride as many loops as possible on our closed course. The **\$35 registration fee** gets riders a Kids Challenge t-shirt and goodie bag, a personal fundraising webpage and access to all the fun and games of the Discovery Zone!

Register multiple kids and receive a \$5 discount per child.

Main Events

8:00 a.m. - 10:30 a.m.

Check-in

8:30 a.m. - 10:45 a.m.

Rides

8 a.m. - 12 p.m.

Fun for the whole family in the Discovery Zone featuring activities, games, treats and more!

Ride Schedule

8:30 - 8:55 a.m.

Shift 1: 6-13 year olds
(long course)

9:15 - 9:30 a.m.

Shift 2: 3+ year olds
(parent-assist shift | short course)

10:00 a.m. - 10:25 a.m.

Shift 3: 6-13 year olds
(long course)

10:45 - 11:00 a.m.

Shift 4: 4-7 year olds
(short course)



SCAN TO LEARN MORE OR VISIT:

[PEDALTHECAUSE.ORG/KIDS-CHALLENGE](https://pedalthecause.org/kids-challenge)

pedal THE CAUSE. Kids Challenge

SPONSORED BY



Fundraising Prizes

Kids can help end cancer AND be rewarded!
Kids are also eligible to earn regular PTC incentives in addition to the prizes below.
Deadline to qualify for prizes:
October 31, 2026.

Fundraise and be Rewarded!

\$100+ WARRIOR

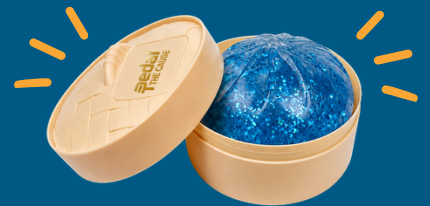
Enjoy (1) free bundtlet from Nothing Bundt Cakes, (1) free Fitz's Root Beer float, and (1) free Raising Cane's kids meal.

\$250+ CRUSADER

PLUS (1) free St. Louis Ambush Soccer game ticket with recognition on the field before the home opener game on November, 27 at 5:05 pm.

\$500+ CHAMPION

PLUS (1) PTC glitter dumpling!



\$1000+ ALL STAR

PLUS score an Amp Up Action Park 2.5 hour Gold Pass (includes (1) go kart race coupon plus a 2-hour tag, ropes and \$10 arcade swipe card), and (1) VIP pass to Swing Around Fun Town (includes 1 free feature).

✱ TOP 3 Kids Challenge Fundraisers: Receive Slick City 90 minute passes.

✱ TOP Kids Challenge Fundraiser: Receive (2) Top Rope 101 class vouchers at Upper Limits (Maryland Heights location) and free registration to Pedal the Cause 2027.

THANK YOU TO OUR PRIZE PARTNERS



Swing-A-Round



Prizes subject to change based on availability.

Fundraising Tips

Tell Your Story

Personalize your profile page with a photo and share why you participate in Pedal the Cause. It makes a BIG difference!

Ask Everyone

Ask grandparents, aunts, uncles, neighbors, parents' coworkers, parents of your friends, doctor, dentist, coach, piano teacher to sponsor you for every lap you ride or run/walk! Have your parents share your fundraising efforts through email, handwritten letters and social media. Create a short video or photo collage to share why you participate in Kids Challenge and ask for donations – post it onto your Pedal the Cause fundraising page and social media!

Get Your School Involved

Host a Penny Wars (each classroom has a jar for spare change and classes compete to raise the most money), Pajama Day, school assembly/pep rally. Pedal the Cause would LOVE to visit your school in person or virtually!

Host a FUNdraiser

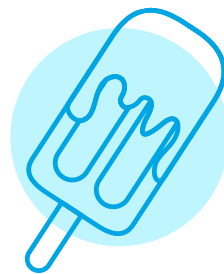
Try a lemonade stand or popsicle stand, a bake sale, a movie night, a closet cleaning sale, a game night, rubber duck race, a pool party, scavenger hunt, dog walking, cutting grass, do some extra chores around the house, or a ticketed family-friendly party (ask your favorite venue to donate space).

Dinner for a Cause

Where is your favorite place to eat? Ask them if they will donate a part of their sales for a day to help cure cancer.

Say Thank You!

Show your appreciation to donors with a thank-you card, drawing or video message!



For more info contact Ashley at ashley@pedalthecause.org

PEDALTHECAUSE.ORG