



Give Stock. Make an Impact.

Donating appreciated stock to Pedal is a simple way to make a meaningful gift without affecting cash flow. Donors avoid capital gains tax and Pedal benefits from the full value of the stock. Donors can receive a charitable deduction for the stock's fair market value, but please consult your tax advisor about your individual circumstances.

Funds can even be directed to a rider or team!

DONATING YOUR STOCK MADE EASY

To make a stock donation to Pedal the Cause, provide your financial advisor or brokerage firm with the following transfer instructions:

- **Attention:** RBC Capital Markets
- **DTC #:** 235
- **For Further Credit (FFC):** Pedal the Cause, Acct. # 7J503571



TELL US ABOUT YOUR GIFT

Once your stock transfer has been initiated, please notify Pedal the Cause at opsfinance@pedalthecause.org so we can properly identify and acknowledge your gift.

In your email, please include:

- **Your name and contact information**
- **The name of the rider or team** you would like your gift credited to, *if applicable*
- **Fund designation**, *if not for a rider or team*, such as **Champions Circle** or **PTC Operations**



Providing this information helps ensure your gift is credited exactly as you intend.

✨ **Questions? We're happy to help!** ✨

Contact Pedal the Cause at [\(314\) 787-1990](tel:3147871990) or opsfinance@pedalthecause.org.